

Career lessons from Steve Jobs

Steve Jobs, a monument to the world technology village, has officially withdrawn from Apple's CEO position. Although retreating to the backstage, his many ups and downs continue to bring us useful lessons in the future.

Steve Jobs, a "monument" of the technology village, has officially withdrawn from Apple's CEO position. Although retreating to the backstage, his many ups and downs continue to bring us useful lessons in the future.



Choose the simplicity

For Jobs, simplicity is sophistication. To create products with the prominence of the most essential tools, he often said "no" to "decorative" features. And this is clearly shown in all Apple products.

Always learn with the heart of the beginner

Jobs is very interested in a phrase of "Beginner's mind" Buddhism, that is, learn with the pure mind of a beginner, always eager to explore new things. You should also approach everything with an open mind and experience them like the first time.

Expect excellent performance

Apple has spent 35 years of its life becoming one of the largest and most powerful companies in the world with more than 50,000 employees, annual sales of \$ 100 billion, growing 60% per year and giving each year launched " hit " products globally. The reason the company can achieve that is because Jobs always expects and only accepts perfection. And in your career, you should do the same, always hope and try to show your excellence.

Focus on selecting and nurturing talents

At Apple there is a high-level organization called " top 100 ", a group of strategic leaders of the company. This group often recruits lower-skilled employees and makes good ideas. This action proves that Apple pays great attention to nurturing and treating talents. If you are a leader, you can refer to this approach of Apple.

Trust and persevere with projects that seem "unbelievable"

With \$ 10 million, Jobs bought George Lucas's graphics company when the field was very new and later changed to Pixar. In 2006, he sold Pixar to Walt Disney Group with a contract worth \$ 7.4 billion and became Disney's largest individual shareholder with 7% of the stock, equivalent to \$ 3 billion. This can be considered the most lucrative investment in the life of the former Apple CEO.

Jobs's story shows that while others do not realize the potential of a project but you can and trust, persistently pursue it, you will achieve success.

No fear of difference

Apple's retail store chain is an illustration of this. The shareholders once thought they were a great risk to the company, but Jobs looked the other way. He particularly emphasized these differences in successful conquest. "*Being at the forefront of innovation is the distinction between a leader and a follower* ," Jobs said.

Therefore, you should not be shy when your ideas and actions are different from others, as long as you prove that the difference is the key to your success.

Love my job

Jobs said: "*The only way to do great things is to love and to be passionate about what you want to do. If you haven't found the job you really want to pursue, keep looking. With your heart You will realize when you find it*". Remember, if you don't have feelings for work, you won't be able to create innovation.

You finished reading the article "**Career lessons from Steve Jobs**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.