

# Cambridge Analytica asks for bankruptcy after the scandal with Facebook

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In the official announcement, Cambridge Analytica said it had officially closed and filed for bankruptcy in the UK and the US because it could not be recovered after the data scandal with Facebook.



Cambridge Analytica is a data analytics enterprise hired by Donald Trump's presidential campaign in 2016. By the end of March this year, the company was under 28-year-old former employee Christopher Wylie. Prosecutors steal data from tens of millions of Facebook users to serve the election. The case was so serious, Facebook CEO Mark Zuckerberg had to apologize to the user and testify before the US Congress. Cambridge Analytica CEO Alexander Nix also resigned a few days later when reports appeared that he was planning to "trap" politicians for customers.



Before the information and controversy allegations related to Facebook, Cambridge Analytica continued to defend its views and insisted that internal investigations proved that the company had no wrongdoing. The company's statement emphasized: Our activities are not only legal, but also widely accepted as a standard in online advertising, whether in the political or commercial fields.

1. How have 50 million Facebook users been taken advantage of by Cambridge Analytica to serve politics?
2. How to check Facebook personal data is shared with Cambridge Analytica

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