

Brain AI - AI Phone does not need to install applications

Brain Technologies, a California-based startup, introduced a Brain AI phone prototype controlled entirely through AI instead of an app at MWC 2024 taking place this week in Barcelona.

Brain AI runs on the Android platform but does away with the traditional user interface design and app store. The device possesses "the world's first innovative AI interface" called Natural AI. To use, users just need to say what they want and the phone will quickly give the answer.



After experiencing it, TechCrunch said that Brain AI has a completely different interface from Android or iOS. When querying "recommend a gift for my grandmother who can't get out of bed", Brain AI displays a series of suggestions from the e-commerce site. Users can add to cart and buy them if they like or change by re-ordering.

Brain Technologies did not mention the device's camera features, but according to some users at MWC 2024 after testing, they said the AI will interpret the world around it in text, then create images from it.

Brain AI's features have not been revealed. Brain Technologies said that AI does not run locally on the machine, meaning it still needs an Internet connection. It is unclear when Brain AI will be commercialized, but the birth of the device can be seen as a new approach to collecting data. narrow the gap between mobile software and AI.

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