

Block ads on your Smart TV by switching to Projective Launcher.

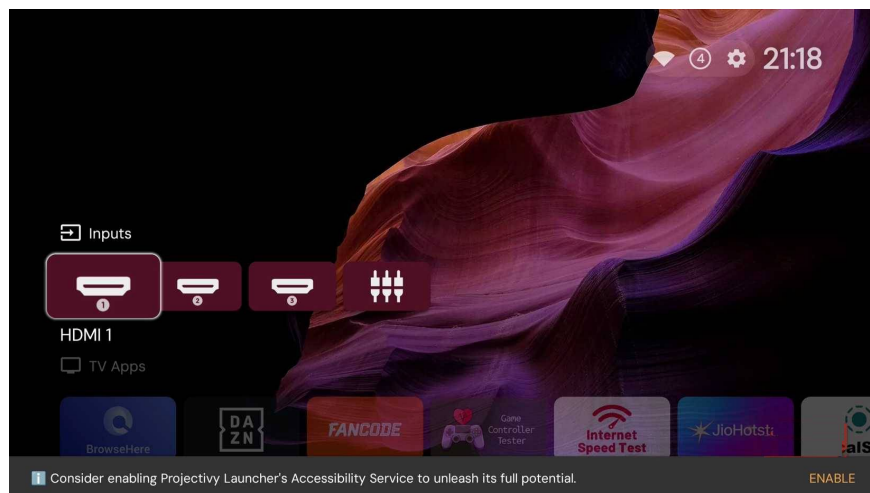
You used to see auto-playing trailers and a dedicated advertising section, which eventually took up most of the screen space. But all these problems are gone, thanks to Projective Launcher.

Smart TVs are designed for personal entertainment. You buy them for their crisp 4K resolution , deep blacks, vibrant HDR, and cinematic sound quality. In short, when you buy a smart TV, you're bringing the movie theater experience home—not a digital billboard for big companies and businesses to display their product advertisements right in your living room. Unfortunately, that's exactly what the default home screen of Android TV or Google TV has become.

You'll find auto-playing trailers and a dedicated advertising section where TV shows and movies are placed on the home screen, eventually taking up most of the screen space. But all these problems are gone, thanks to Projective Launcher .

Projective Launcher brings a breath of fresh air.

Remove ads and suggestions



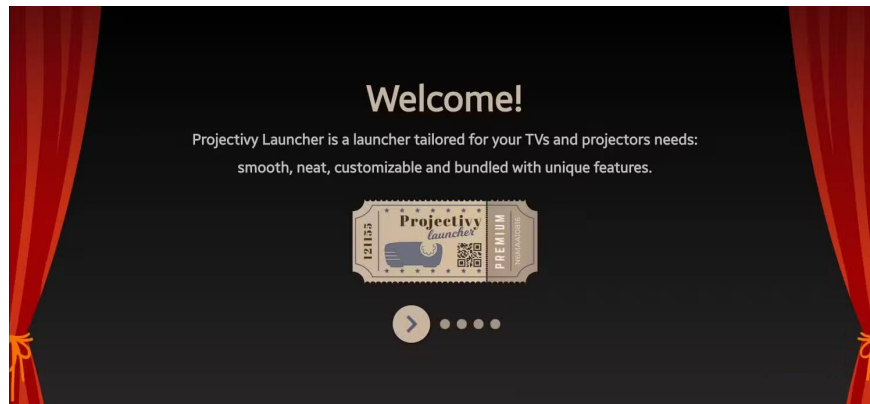
The good thing about Android TV and Google TV is that you can install third-party apps on them. You can download them from the Google Play Store or download them from third-party sources and install them on your TV.

While searching for an alternative launcher, some people have stumbled upon Projectivy Launcher. There are several other launcher apps you could try, but Projectivy Launcher is a good choice, as it suits the needs and hopefully the needs of many people.

Projectivy Launcher, unlike the default launcher, doesn't focus on recommending TV shows and movies. Instead of selling you subscription packages, it aims to provide you with a clean user interface, allowing you to access and launch applications as quickly as possible.

Take back control of your TV for the things you love.

You pay for the TV, so you have the right to decide what should be displayed on it.



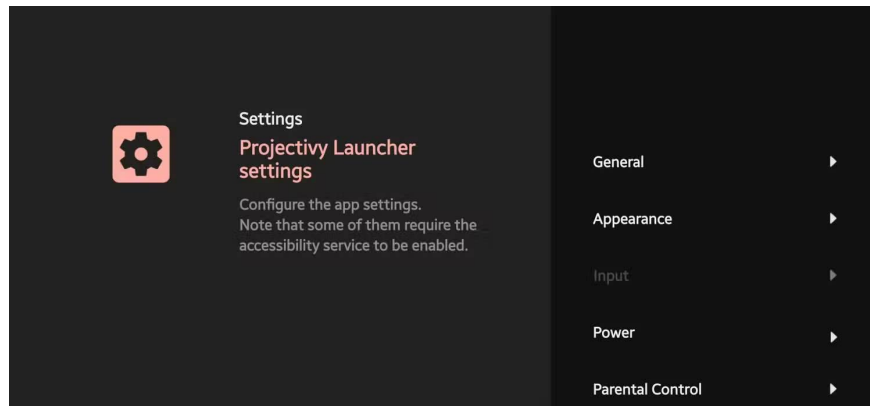
Projectivy Launcher not only has a clean and aesthetically pleasing interface, but it also offers practical applications for everyday life. On the old Google TV Launcher, navigating to specific apps was very difficult.

Additionally, Projectivy Launcher has a dedicated profile for children. This means no surprise trailers, just soothing wallpapers and colorful icons of their favorite streaming apps. It really helps you regain control.

Another highlight of Projectivy Launcher is the ability to customize the home screen to only display shows from services you've subscribed to. If you're not subscribed to Netflix, no Netflix shows or movies will appear on the home screen. This is a small change, but it's a better suggested model than displaying shows from all the apps you're not subscribed to.

Contains truly important features.

Customization options make the home screen truly useful.



The Google TV operating system offers limited options for customizing the user interface. Because the home screen is full of ads, you don't even have the option to change the wallpaper. But with Projectivity Launcher, you do have the option to change it. You can use animated wallpapers, animated GIFs , or videos as backgrounds and change the brightness, contrast, color, and opacity. The launcher will change the interface's color based on the dominant background color.

You have the option to change icons and shortcuts. One of the best things about Projectivity Launcher is that you have a separate section for mobile apps. On Google TV, when an unsupported mobile app is installed, it doesn't show up in the app grid. But Projectivity Launcher displays and categorizes them for quick access.

Additionally, there are Parental Controls, which allow you to choose what content young children can access. You can save your settings and do even more, although some features are only available in the premium version of the app.

Setup is very easy.

Surprisingly simple

Here's how you can download Projectivity Launcher:

1. Open the Google Play Store on your Android TV or Google TV.
2. Search for Projectivity Launcher and tap the **Install** button .
3. After the installation process is complete, open the application.
4. The app will ask you to grant access permissions. You need to grant these permissions, as this is how the launcher understands when you press the **Home** button on the remote control.
5. In Projectivity Launcher settings, find the **Override current launcher** option and enable it.

Now you are ready to use it.

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