

Bizfly Chat: Single closing chatbot will help thousands of businesses survive the Covid-19 season

The consulting chatbot was first launched by VCCorp with the message: 'Lifetime free, store up to 10,000 subscribers, the feature is equivalent to a paid package worth 3 million / year'. No great advertising but VCCorp's products are being appreciated for 'quality'.

It is known that Bizfly Chat is a smart Chatbot developed by VCCorp for a long time, but mainly used for internal projects such as Kenh14, Soha, Cafef, Lotus, . and viral campaign campaigns for brands (Vingroup, WOW Holiday, Acnes, Samsung, .). This chatbot can be operated independently, consulted and automatically closed on Facebook and Website platform, replaces many customer support staff at the same time, and has built-in CRM data storage system.



This is a feature comparison table published on the official website of Bizfly.vn. Based on these evaluation criteria, Bizfly Chat is on par or even "better" than chatbot packages with a value of 3 000 000 VND / year on the market today.

Source Bizfly.vn

BizFly **VCCORP**

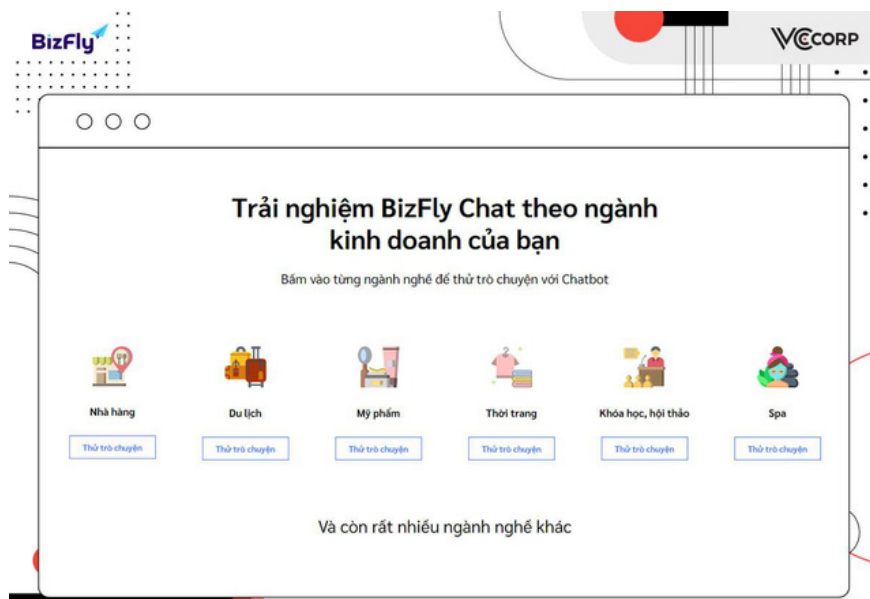
SO SÁNH TÍNH NĂNG BIZFLY CHAT MIỄN PHÍ VỚI GÓI CHATBOT 3.000.000Đ/NĂM TRÊN THỊ TRƯỜNG

Giá và tính năng	Sản phẩm khác	BizFly Chat
User lưu trữ	10,000	10,000
Chat trực tiếp, lưu trữ chat, gắn tags phân loại khách hàng	✓	✓
Trả lời comment bài post và quản lý comment bài post trên Fanpage	✓	✓
Tạo kịch bản trả lời tự động theo từ khóa, theo thời gian hẹn trước	✓	✓
Tạo kịch bản trả lời comment tự động	✓	✓
Quản lý, lưu trữ khách hàng tương tác với Fanpage	✓	✓
Báo cáo cơ bản	✓	✓
Chat nhóm (hỗ trợ khách hàng theo nhóm)	Tùy Bot	✓
Chăm sóc khách hàng từ nhiều Fanpage trên cùng 1 giao diện quản lý	Tùy Bot	✓
Tự động chia khách hàng cho nhân viên hỗ trợ theo quy luật xoay vòng	Tùy Bot	✓
Tích hợp Box Chat lên website/chat website mặc định	Tùy Bot	✓
Tích hợp không hạn chế Fanpage	Tùy Bot	✓
Tạo và phát mã giảm giá	✓	✓
Triển khai chiến dịch minigame	Tùy Bot	✓

1. Easy to use

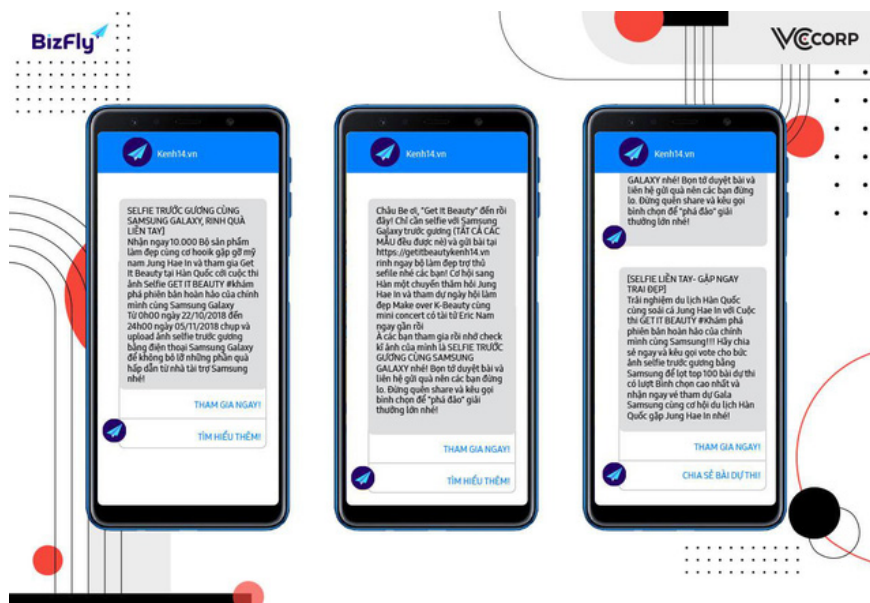
The biggest advantage of Bizfly Chat is its ease of use. While with most other Chatbot tools on the market today, you have to ask a consultant for instructions 1 - 1, learn how to use flow map (flow diagram), Bizfly Chat has simplified the whole. these steps.

3 minutes to register to create a bot, select a suitable sample script group, and edit a few words of branding style. It is done. Bizfly Chat also does not require you to install, the entire platform is pushed to the cloud. A project you can share to as many users as you like.



Bizfly Chat provides sample scripts for all specific industries

The second easy-to-use point is that the interface and features of Bizfly Chat are quite neat and practical. In addition to the functions commonly found in a normal Chatbot such as button tags, text tags, card tags, insert hyperlinks, . (these functions are often used to list and provide information to users passively) Bizfly Chat especially knows to actively approach users.



Practical case: Kenh14 in collaboration with Samsung organized a mini-game on Bizfly Chat platform

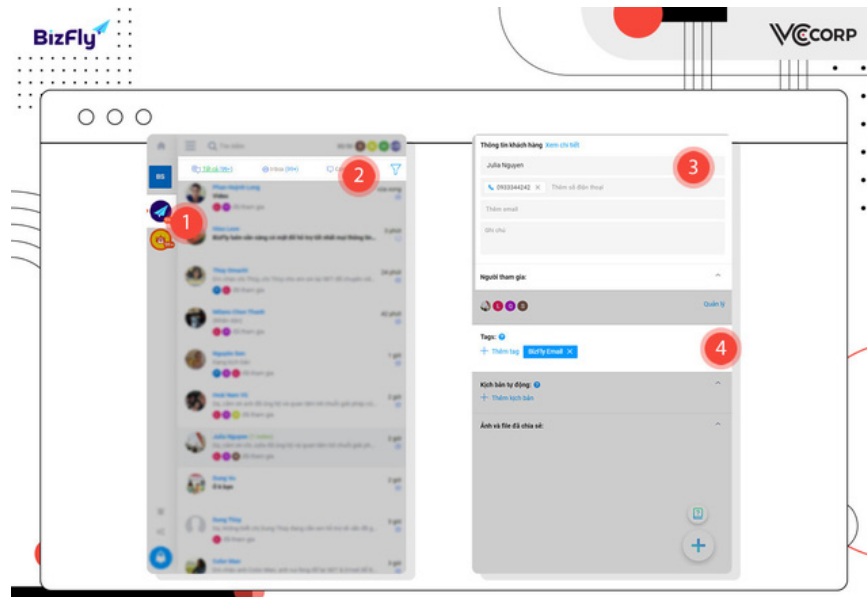
The automatic post setting section allows Bot Bizfly to automatically reply to post comments, launch minigames, call players to interact with like / share / comment or tags with enough friends to receive gifts. Gifts can also be automatically generated on the Bot as text codes, vouchers, or QR codes. All scripts already have demo (sample scripts) and case (real examples) applications.

2. Storage capacity satisfies the majority of basic use needs

Usually a free or trial chatbot only has a storage limit of up to 500 to 1,000 subscribers. To make things easier to understand, subscribers are the ones who subscribe to receive messages from your Fanpage, or people who have been chatting with the fanpage since installing chatbot. This number will increase exponentially, forcing brands to upgrade their paid version immediately when pouring money to run ads or organize viral campaigns on social platforms. But with Bizfly Chat free version, data storage surprisingly spacious, up to 10,000 Sub. Thus, an online shop, a business that owns a fanpage or an ordinary brand is completely comfortable with this limit.

3. A mini manual for storing & categorizing customer data - Mini CRM

Not many chatbots made in Vietnam can do this. That is, instead of just stopping at the consulting stage, Bizfly Chat has more Customer Management section - storing all information revolving around customers such as contact information (phone number, email), purchase needs, ., products and services of interest, concerns (price, product and service features, special requirements, .). Information fields, dialogues are automatically recorded through tags, notes, . on Bot platform.



A mini CRM booklet on Bizfly Chat to help store and categorize customers

This helps solve the problem of counseling quite well. Accordingly, employees can rely on this mini-book to know exactly what customers are looking for, offer gifts on the right occasion or hand out a customer without fear of falling information.

4. Counseling and effective closing of the Covid 19 season

VCCorp is confident this is a great tool to assist businesses, online shop owners to consult and close the 19 season covid campaign, and this is completely grounded. There are three main elements that this Chatbot is built on for team management and remote employees:

- + Chatbot integrated on Facebook, Zalo, Lotus and Bizfly web chat
- + Managing multiple bots and fanpage chat windows at the same time on the same interface
- + Automatically divide inbox customers for support staff. Statistics on each employee answered how many guests, closed how many applications, how many appointments .

In the worst case, such as sick employees, quarantine, automatic leave for other jobs, all customer care history is saved and confidential.

It can be said that VCfly's Bizfly is a product worth trying and using at this time. Easy to apply, stable feature, good price even when paying a fee. The only minus point of the product, according to the writer, is that to take full advantage of the provided features, users must spend a first time to experience, evaluate and optimize the scenario continuously. Chatbot, no matter how smart, is just a robot.

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