

# Beyond Windows 7, Windows 10 becomes the most commonly used operating system in the world

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Microsoft ended the year 2018 as the world's most valuable software company, but its "pet" Windows 10 has also achieved a milestone that could be considered the most important since it was. launch. Accordingly, the Private Application statistics show that the latest Windows 10 operating system has finally beaten its own brother's market share of Windows 7 and become the most popular desktop operating system. on the world. By the end of December 2018, Windows 10 accounted for 39.22% of the worldwide desktop operating system market share, compared to the number of 36.9% of Windows 7. This is a statistic that Microsoft took three and a half years to achieve, and it also shows how Windows 7 has been widely used since its official release on October 22, 2009 - almost 10 years ago.



Microsoft has planned to make Windows 10 run on one billion devices within three years of its release, but it is likely that the company will soon achieve this goal. Windows 10 is currently running on more than 700 million devices, including PCs, tablets, phones, and even Xbox One game consoles. In fact, Windows 7 has remained relatively strong in recent years, although Microsoft has stepped up strategies to help PC users make free upgrades to new operating systems rather than Windows 10. This campaign is designed to target users who are using four or five-year-old computers. But in the end, Windows 10 still surpassed its 'youth'.



## 1. The Upgrade Assistant feature may soon return to Windows 10

39.22% of the worldwide desktop operating system market share is an important milestone for Windows 10 and it has surpassed Windows 7 even before Microsoft plans to end extended support for the system. 10-year-old operating this year on January 14, 2020. However, Microsoft will still need to convince businesses to upgrade to Windows 10. Businesses are the 'lazy' people who upgrade Windows the most because they are often improve the stability of the system, so if the old operating system can still meet the demand while the new operating system does not bring too many obvious benefits or is simply not stable then they Of course, it is not foolish to upgrade. In the past, Microsoft also faced a similar challenge when trying to convince businesses to switch from Windows XP to Windows 7, and the company had to issue white papers to compare costs and benefits. specific of these two operating systems nearly seven years ago.

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