

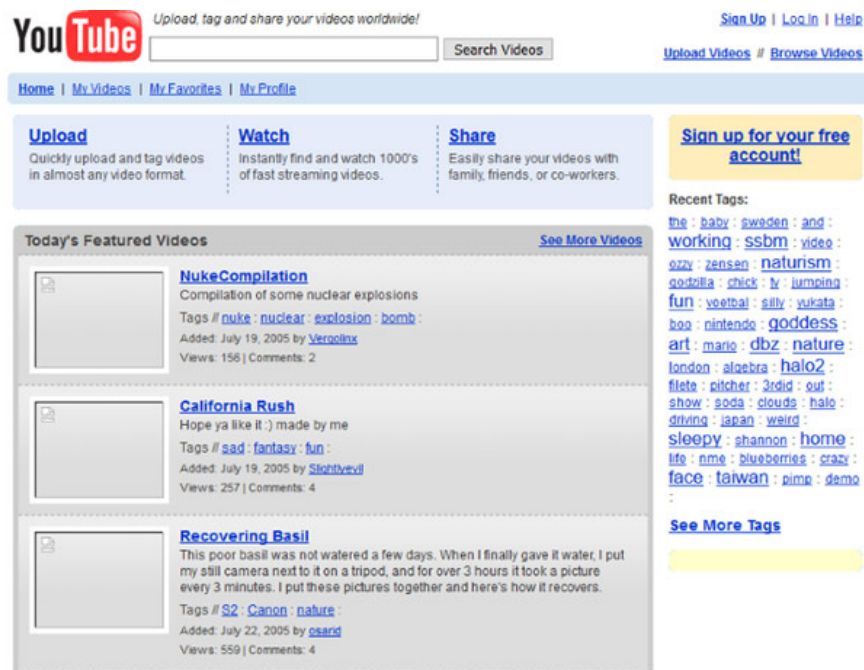
At first, what do popular websites look like?

When you are back to a time of about two decades ago, when Apple was still a computer company struggling to survive, Microsoft was about to launch Windows 98, to see it together. What is the website we still use today?

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1. YouTube

YouTube was born in 2005, and "Me at the zoo" was the first video posted on this website by co-founder Jawed Karim.



In 2006, Google acquired YouTube and made it a popular website, popular worldwide. Currently, 300 hours of video content is uploaded to YouTube every minute.

2. eBay

HOME LISTINGS BUYERS SELLERS SEARCH HELP NEWS/CHAT SITE MAP

your personal trading community™

Search tips

stats

1,898,513 items for sale in 1,588 categories now!

Over 600 million page views per month!

Fun Stuff

Click [here](#) for Rosie's charity auctions!

big ticket

1968 Pontiac Grand Prix lowrider Street-Rod at \$6800.00

24 ct Emerald Necklace w/7.15ct Dia Baguettes at \$6450.00

96 Vw Golf Gti Vr6 - White - Way Below Kbb at \$9100.00

[more big ticket items...](#)

[other happenings...](#)

featurEd

[Diamond & Emerald Ring 11.15 Cts Gia \\$26.595](#)

[850 Watts Subwoofer + 4 Speakers Visa/Mc](#)

[*Rare* \(Ali\) Cassius Clay/TheBeatles 16x20](#)

[12 Night Hoop Basketball Rim Illuminators](#)

[100 Pure Silver 1 Oz Maple Leaf Coins For Y2k](#)

[The Star Pen Write in the Dark Incredible!](#)

[more featured...](#)

[Categories](#)

[Antiques](#) (50046)

[Books, Movies, Music](#) (230295)

[Coins & Stamps](#) (70197)

[Collectibles](#) (613830)

[Computers](#) (65370)

[Dolls, Figures](#) (40627)

[Jewelry, Gemstones](#) (71330)

[Photo & Electronics](#) (31757)

[Pottery & Glass](#) (123679)

[Sports Memorabilia](#) (231152)

[Toys & Beanies](#) (218611)

[Miscellaneous](#) (152139)

[all categories...](#)

[About eBay](#) | [Safe Harbor](#) | [Bookmarks](#) | [eBay Store](#) | [Jobs](#)

[Go Global!](#) | [Canada](#) | [UK](#)

Last updated: 04/20/99, 01:15:01 PDT

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Use of this Web site constitutes acceptance of the eBay [User Agreement](#).

EBay was created in 1995 with the original name of The AuctionWeb. One of the first things sold on this website is a broken laser pen for \$ 14.83.

Today, eBay sells a multitude of different items and becomes a popular shopping destination for netizens.

3. Apple



In the 1990s, Apple was in a struggle, only to pray to survive. Overcoming many turbulence, now Apple has become one of the most valuable companies in the world.

The Apple website in 1997 looks like there's nothing to do with Apple we know today.

4. Google



Thanks to the website ranking formula created by Larry Page and Sergey Brin, Google became the most powerful and most used search engine in the world.

Initially, Google has a fairly simple design and the main reason is because of the founders of the company . blind about HTML.

5. Yahoo



- [Arts and Humanities](#)
[Architecture](#), [Photography](#), [Literature](#)...
- [Business and Economy \[Xtra!\]](#)
[Companies](#), [Investing](#), [Employment](#)...
- [Computers and Internet \[Xtra!\]](#)
[Internet](#), [WWW](#), [Software](#), [Multimedia](#)...
- [Education](#)
[Universities](#), [K-12](#), [College Entrance](#)...
- [Entertainment \[Xtra!\]](#)
[Cool Links](#), [Movies](#), [Music](#), [Humor](#)...
- [Government](#)
[Military](#), [Politics \[Xtra!\]](#), [Law](#), [Taxes](#)...
- [Health \[Xtra!\]](#)
[Medicine](#), [Drugs](#), [Diseases](#), [Fitness](#)...
- [News and Media \[Xtra!\]](#)
[Current Events](#), [Magazines](#), [TV](#), [Newspapers](#)...
- [Recreation and Sports \[Xtra!\]](#)
[Sports](#), [Games](#), [Travel](#), [Autos](#), [Outdoors](#)...
- [Reference](#)
[Libraries](#), [Dictionaries](#), [Phone Numbers](#)...
- [Regional](#)
[Countries](#), [Regions](#), [U.S. States](#)...
- [Science](#)
[CS](#), [Biology](#), [Astronomy](#), [Engineering](#)...
- [Social Science](#)
[Anthropology](#), [Sociology](#), [Economics](#)...
- [Society and Culture](#)
[People](#), [Environment](#), [Religion](#)...

[Yahoo!igans! for Kids](#) - [Beatrice's Guide for Women](#) - [Yahoo! Internet Life](#)
[What's New](#) - [Weekly Picks](#) - [Today's Web Events](#)

Unlike the home page full of information as we see it today, Yahoo used to have a fairly simple interface.

6. Microsoft

In 1997, Microsoft was preparing to release Windows 98. At that time its website appeared slogan "Where do you want to go today?" in a position that couldn't stand out more and the top highlight of this site was - "Internet Explorer 4.0 Debuts to Critics's Applause". From that period, Microsoft has provided a wide range of products and services.

7. Amazon

WELCOME | YOUR ACCOUNT | HELP

WELCOME TO **amazon.com**

HELLO! Shopping at Amazon.com is 100% secure--guaranteed. Already a customer? [Sign in.](#)

Friday, August 27, 1999

SEARCH: All Products

BROWSE

- **Books**
Bestsellers, Computers, Kids, Business...
- **Music**
New Releases, Top Sellers, Classical, Soundtracks...
- **Video**
DVDs, Top Sellers, New Releases, Kids & Family...
- **Auctions**
Books, CDs, Photo Equipment, Collectibles...
- **Electronics**
TVs, Cameras, Computer Add-Ons, DVD Players...
- **Toys & Games**
Toys for Grownups, Games & Puzzles, Action Figures, Baby Toys...
- **Free E-Cards**
Daily Cards, Hi, Love, Friendship...
- **...And More**
Women's Apparel, Garden & Patio, Software, Sporting Goods...

In Books
London Calling
Wrapping up an ambitious reissue program, the great Penelope Fitzgerald delivers not one but two classics in miniature. *The Golden Child* is the British author's first novel, in which an ancient mummy ignites a curatorial ruckus, while *At Freddie's* revolves around a drama academy and its deeply amusing student body. Go to [Books](#)

In Electronics
MiniDisc the Magnificent
Sony's [Bundle3 MiniDisc package](#) harmonizes two separate products--a MiniDisc home recording deck and a portable MiniDisc player--so you can record, edit, and title your own discs from both analog and digital sources, then enjoy them on the go. Go to [Electronics](#)

In Toys & Games
Pack with Pride
We ain't Lion: this adorable [Goliath Backpack Pal](#) is a *great* way to scare away those first-day-of-school jitters. Fill his tummy with books, toys, and treats, and this furry beast will be your child's mane man in no time. Go to [Toys & Games](#)

In Video
Texas Two-Step?
In a stunning admission this week, the FBI confirmed that in 1993 its agents fired flammable devices at the Branch Davidian compound in Waco, Texas, hours before the inferno erupted. But the Oscar-nominated *Waco: The Rules of Engagement* suggested this possibility back in 1997. Check out this fearless documentary and prepare to question the government's spin. Go to [Video](#)

What are they listening to in [Austin, Texas?](#)
Explore Amazon.com [Purchase Circles.](#)

Amazon.com 100 Hot Books
Updated Hourly

1. [Harry Potter and the Prisoner of Azkaban](#) by J. K. Rowling
2. [Harry Potter and the Sorcerer's Stone](#) by J. K. Rowling
3. [Harry Potter and the Chamber of Secrets](#) by J. K. Rowling

[More Hot Books](#)

Today in Music
Free song [downloads.](#)

Music Top Sellers

1. [Western Wall: The Tucson Sessions](#) Linda Ronstadt, Emmylou Harris
2. [Fly](#) Dixie Chicks
3. [Supernatural](#) Santana

Amazon was founded in a garage by Jeff Bezos. This site began selling books in 1995, a period when the world was booming with the need to enjoy literature.

Today, Amazon has become the world's No. 1 online shopping site.

8. AOL

Welcome to AOL



Visit these areas:

- Welcome to AOL
- What's New
- Only on AOL
- About the Company
- Search Our Site
- Contact Us

Try AOL Now!
The Best Value on the Web!

New!
 Try the beta release of AOL Instant Messenger™ Service NOW! [Click here to download.](#)

New!
 Why search when you can find! AOL NetFind is the quickest and easiest way to find whatever you're looking for on the Web...and beyond! [Start finding now!](#)

AOL Announces

 AOL Supports Free Speech on the Internet. Find out about the [Supreme Court's ruling](#) on the Communications Decency Act.

June 18, 1997: x2 Technology To Be Made Available to AOL Members in 200 AOLnet Cities [read more...](#)

June 17, 1997: WorldPlay Entertainment Announces New Premium Games Service on AOL Games Channel [read more...](#)

Other AOL Sites

In the past, AOL's homepage advertised a beta of AOL Instant Messenger messaging.

9. GeoCities



Our Communities are home to the most popular collection of **FREE HOME PAGES & E-MAIL** on the web. Please join or visit one of our 33 neighborhoods today.

[Browse great pages](#)
[Sign up for your free home page](#)
[Listen to our daily audio update](#)
[Advertiser information](#)
[See our list of events](#)
[Shop in the GeoStore](#)

 All the cool stuff on GeoCities is caught in BackWeb.
[All the cool stuff in GeoCities is caught in BackWeb](#)

GEOCITIES YOUR HOME ON THE WEB

[ENTER HERE](#)
[INFORMATION](#)
[NEIGHBORHOODS](#)
[WHAT'S NEW](#)
[WHAT'S COOL](#)
[WHAT'S GEOCITIES](#)

February 22 - 23 1997 380,000 members and growing...

TODAY'S COOL HOMESTEAD
[Yosemite8866](#) -- Garner some fishing tips and personal fishing adventure; stories at Tripod's South Australian Fishing Scene.

WHAT'S NEW
[Enter our Grammys® contest](#)
[Help us win a NetGuide Award](#)
[Find love at the Dating Game, sponsored by Match.com](#)
[Bargain-hunt in the computer classified ads](#)
[Bring the world to your site](#)
[Laugh at this week's GeoToon](#)
[Publish your own newspaper with GeoPlus](#)

In the 1990s, GeoCities allowed users to create their own personal websites and most of them looked very bad.

10. The New York Times

Welcome! First-time users [register here](#) or [take a QuickTour](#) of the site.

The screenshot shows the homepage of The New York Times website as of March 10, 1997. At the top left, there is a banner for "GALLERY IN THE ROUND MOSCOW". The main title "The New York Times" is prominently displayed in a large, serif font, with "ON THE WEB" underneath. To the right of the title is the "NEW: Books" logo with the tagline "WHERE TO FIND WHAT TO READ". Below the title, the date "Monday, March 10, 1997" is shown. The page is organized into several sections: "SECTIONS" with a grid of links to various news categories like Front Page, Politics, Sports, etc.; "NEWS BY CATEGORY" and "BREAKING NEWS From A.P."; "CLASSIFIEDS | FORUMS" and "SERVICES | SEARCH". A central image shows a basketball game in progress, with the caption "Knicks Hold Off Chicago, 97-93". To the right of the image, there are two news teasers: "FROM TODAY'S TIMES" featuring "Congress Weighs More Regulation On Managed Care" and "IN CYBERTIMES" featuring "Microsoft Taking Risk With Complex New Net Browser".

Help Center | Low Graphics

MaxwellHouse	PointCast	Omnipoint	AD INFO
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Copyright 1997 The New York Times

Through The New York Times, we can know what a typical news website looked like at the time. That is to convey the paper layout to the browser.

11. AltaVista

The screenshot shows the AltaVista website from 1997. At the top, it says "AltaVista Technology, Inc. of California" and "Creators of Premier Multimedia Email and Web Authoring Software." Below this is a quote: "Have you ever asked yourself the question, What would I do if I could do anything? What would you do?". The main content area is divided into a left sidebar with navigation links: Software, Add URL, Contests!, Ad Info, Web Sites, and About Us. The main content area contains a welcome message: "Welcome to AltaVista Technology, Inc. Use Howdy! to send multimedia postcards to friends & family, even post 'em to the Web! It's email with an attitude, we call it ME-Mail!". Below the welcome message is a search bar with the text "Search the Web and Display the Results in Standard Form" and a "Submit" button. There is also a link to "Search with Digital's Alta Vista [Advanced Search]". A disclaimer follows: "AltaVista Technology, Inc. is not affiliated with Digital Equipment Corporation. AltaVista Internet Software, Inc. or the AltaVista Internet Search Service. The AltaVista Internet Search Service may be found at http://www.altavista.digital.com." Below the disclaimer are two small promotional boxes: "Add your URL to the most popular Search Engines" and "Look up your Domain Name". At the bottom of the main content area, there is a section titled "What's New... Check out Howdios!" with a description: "Howdios! are background, audio or text add-on packages that plug right into your Howdy! software. Start making new postcards faster than you can say Howdy!". At the very bottom of the page is a banner for "Purchase Online! The Discount Online Software/Hardware Store" and a copyright notice: "© 1997 AltaVista Technology, Inc."

In 1997, AltaVista was not only a search engine but also a new email service called ME-Mail.

12. The White House

[\[Text version\]](#)



You can search the White House web site for:

- [All White House web features combined](#): Press releases, Radio Addresses, photographs and Web Pages.
 - [White House documents](#): Publicly-released documents since the start of the Clinton Administration.
 - [The contents of this web site](#): Just the pages of this service.
 - [Radio Addresses of the President](#): Search and listen to the President's Saturday Radio Addresses.
 - [Executive Orders](#): Official actions, procedural changes, and organizational changes.
 - [White House photographs](#): Search a public collection of photographs.
- You can also search the GovBot database [all government sites](#)

You can also browse some historic national documents:

- [The Declaration of Independence](#)
- [The Constitution of the United States of America](#)

Previously, the White House website was called the "White House Virtual Library". It is just a surprisingly simple, repeatable search engine that allows users to browse and find a variety of documents, completely different from a flashy homepage and the latest news, image resolution High award for President as today.

See more:

1. 20 The most important website in the history of Internet development (part 1)
2. 20 The most important website in Internet development history (part 2)
3. 6 scary websites make you cry when you visit

You finished reading the article "**At first, what do popular websites look like?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.