

Asus wants to buy Toshiba laptop parts

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According to *Digitimes*, Asus chairman Jonney Shih expressed his hope to become the world's third largest computer maker in 2011. He said Asus had offered to buy the competitor's laptop division from Japan is Toshiba. Although it is unclear, this incident clearly shows Asus' determination and ambition.



Chairman Jonney Shih and the PC EeE netbook were very successful.

(Photo: Notebookcheck)

The market share of Asus laptops has increased significantly along with the success of the Eee PC netbook product. Taiwanese computer firms are growing fast, Asus's net profit in the fourth quarter may reach nearly \$ 6.5 billion, double the expected figure. One point of success for Asus is the ability to predict consumer trends of

customers.

Before Asus, Acer has bought both Gateway and Packard Bell in turn. Currently, Acer has surpassed Dell to become the world's second computer maker. The fact that Asus offered to buy Toshiba laptop parts will create significant pressure on rivals such as Dell and Lenovo. Toshiba is currently the fifth computer company in the world.

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