

## Asus plans for the next generation Zenfone

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Asus just announced it will release the new generation Zenfone running Android in early 2015. Looking back at the first Zenfone series with 4, 5 and 6 inch versions, it can be seen that Asus has made an important mark on the market. smartphone

The product is well received by providing an elegant design, impressive configuration compared to its affordable price. Therefore, it is not surprising that Asus wants to launch a new generation Zenfone to succeed the previous version.



According to sources from *Focus Taiwan* , Asus CEO Jerry Shen said the new generation Zenfone could be released in January 2015 at CES.

Reportedly, this product line will focus on design upgrades, user interfaces, cameras, internal memory and battery life. However, it is not clear whether Asus will maintain the same screen size as the old version, as well as whether they will continue to use Intel microprocessors for their products.

Asus does not launch the first generation Zenfone to the world market but only limited distribution in 11 countries ( *mainly China and developing countries markets in Asia - Pacific* ).

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