

Asia accounts for nearly half of global Internet users

2.4 billion global Internet users, including 1.1 billion users, is the number of Internet users in Asia accounted for 1.1 billion is one of the impressive Internet statistics in 2012.

2.4 billion global Internet users, including 1.1 billion users, is the number of Internet users in Asia accounted for 1.1 billion is one of the impressive Internet statistics in 2012.



The Royal Pingdom page recently conducted a review of the events taking place in the Internet world in 2012. The impressive numbers that Royal Pingdom has shown are quite a bright picture of the Internet last year.

Number of websites

- 634 million is the number of websites operating globally (as of December 2012).
- 51 million is the number of new websites appeared in 2012.
- 191 million is the number of visitors to Google, bringing this site to No. 1 in the US market in November 2012.
- 87.8 million is the number of blogs on the Tumblr page.
- 17.8 million is the number of visitors to Tumblr.
- 59.4 million is the number of WordPress blogs worldwide.
- 43% is the proportion of websites in the top 1,000 addresses, located at servers in the US.

- 48% is the blog percentage of the top 100 blogs running WordPress.
- 75% is the proportion of websites among the top 10,000 websites built from open source software.

Social Network

- 1 billion people are Facebook users (by the end of October 2012).
- 47% of women use Facebook.
- 40.5 is the average age of Facebook users.
- 2.7 billion is the number of clicks "*like*" every day on Facebook.
- 24.3% of the top 10,000 websites have Facebook integration.
- 85,962 is the amount of monthly posts on each Facebook page in Brazil, the country with the most active Facebook users.
- 200 million is the number of Twitter users who log in using each month, Twitter surpasses this milestone in December 2012.
- 37.3 is the average age of Twitter users.
- 327,452 is the number of tweets per minute on Twitter when Barack Obama is re-elected US President.
- 9.66 million is the number of '*tweets*' during the opening ceremony of the 2012 Olympics held in the London capital of England.
- 175 million is the average number of tweets sent every day in 2012.
- 51 is the average follower number of a Twitter user.
- 163 billion is the total number of tweets since Twitter started. Twitter surpassed this milestone in July 2012.
- 123 is the number of heads of state with Twitter accounts.
- 187 million is the number of users of LinkedIn (as of September 2012).
- 44.2 is the average age of LinkedIn users.
- 135 million are monthly Google+ users.
- 5 billion is the number of clicks of '+1' on Google+ every day.

Internet users

- 2.4 billion is the number of Internet users worldwide.
- 1.1 billion is the number of Internet users in Asia.

- 519 million is the number of Internet users in Europe.
- 274 million is the number of Internet users in North America.
- 255 million is the number of Internet users in Latin America / Caribbean.
- 167 million are the number of Internet users in Africa.
- 90 million is the number of Internet users in the Middle East.
- 24.2 million is the number of Internet users in Oceania / Australia.
- 565 million are the number of Internet users in China, outnumbering any other country in the world.
- 42.1% is the rate of Internet use in China.

Mobile device

- 1.1 billion is the number of smartphone subscribers (smartphones) globally.
- 5 billion is the number of mobile phone users.
- 5.3 billion is the number of mobile phones.
- 1.3 billion is the number of smartphones being used globally as of the end of 2012.
- 465 million is the number of Android smartphones sold in 2012.
- 31% of Internet users in the US use tablets or e-book readers.
- 13% is the ratio of Internet traffic used by mobile devices.
- 1.3 exabytes is the estimated flow of global mobile data every month in 2012
- 59% is the proportion of global mobile data traffic that belongs to the video.
- 500 MB is the data traffic consumed per month by a normal smartphone user.
- 504 kbps is the average global mobile network connection speed (for mobile phones in general).
- 1,820 kbps is the average global mobile network connection speed (for smartphones only).

Domain

- 246 million is the number of domain names registered for all top domain names.
- 329 is the number of top domain names.
- 100 million is the number of "com" domain names at the end of 2012.

- 14.1 million is the "net" tail domain name as of the end of 2012.
- 9.7 million is the number of domain names "org" by the end of 2012.
- 6.7 million is the ".info" domain name at the end of 2012.
- 2.2 million is the number of ".biz" domain names as of the end of 2012.
- 32.44% is the market share of GoDaddy.com, the world's leading domain name provider.
- \$ 2.45 million is the price of Investing.com, the most expensive domain name sold in 2012.

Email

- 2.2 billion is the number of email users worldwide.
- 144 billion is the total number of daily email visits worldwide.
- 425 million are Google's registered Gmail users who log in to use, making Gmail the leading email service in the world.
- 61% is considered an unnecessary email rate.
- 68.8% is the proportion of emails belonging to the spam group.
- 50.76% is the proportion of spam specializing in pharmaceutical advertising. This is also the most common type of spam.
- 0.22% is the worldwide email rate related to scams.

Video

- 14 million is the number of users of Vimeo service.
- 200 petabytes of video were broadcast on Vimeo in 2012.
- 1 billion is the view of the Gangnam Style clip of Korean singer PSY. Gangnam Style reached 1 billion views after only 5 months.
- 2.7 billion is the number of views of videos posted on YouTube with ' Obama or Romney ' tag in the US election in 2012.
- 4 billion hours is the amount of video viewed on YouTube every month.

Image

- 7 petabytes is the amount of content about pictures added on Facebook every month.
- 300 million is the number of new photos posted on Facebook every day.

- 5 billion is the total picture books posted on Instagram since this service was launched (as of September 2012).
- 58 is the total number of photos uploaded to Instagram every second.

Search

- 1,200 billion is the number of searches on Google in 2012.
- 67% is Google's market share in the US online search segment (December 2012).

You finished reading the article "**Asia accounts for nearly half of global Internet users**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.