

Apple's iPhone 9 launch event on March 31 was canceled

iPhone 12 launch event may also be delayed.

Last month, Apple warned its investors that this quarter's revenue may not reach its target, due to the Covid-19 virus outbreak that affected production and business. Not only that, however, the latest report says the Covid-19 virus outbreak will also affect Apple's new iPhone launch schedule.

According to previous sources, Apple plans to launch the iPhone 9 in March. The event is scheduled to be held on Tuesday, March 31. But before the Covid-19 virus outbreak is happening in the US, Apple may have to make a decision to cancel the March event. this.



Because Apple has not officially announced this event before, it is likely that there will be no cancellation announcement. All will be conducted quietly by Apple.

The iPhone 9 launch event is expected to be held at Steve Jobs Theater, in Apple headquarters in Silicon Valley, Santa Clara County. It is also one of the areas most affected by the Covid-19 virus in the United States. Local officials also issued a ban on organizing events with more than 1,000 people.

Therefore, Apple's event will certainly be affected. However, besides the iPhone 9, a few new Apple products such as the iPad Pro 2020 can still be launched without a major event held.

According to an insider, during a meeting yesterday, Apple decided to postpone the iPhone 9's sales date. is declining because of Covid-19 virus. China is Apple's second-largest market, but iPhone sales here fell more than 60% in February.

In addition, due to the travel restrictions that Apple imposes on employees inside and outside China, testing of the prototype iPhone 12 has been delayed several times. That means the iPhone 12 and iPhone 12 Pro may also not arrive on time.

References: phonearena

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