

Apple will launch an over-ear headset this year, revealing its intention to acquire the universal headset market?

Apple will be eyeing their new over-ear headphones, expected to be released this year.

Do you hate the feeling of having to put two hard plastic pieces in your ears, or simply don't like AirPods, while still "falling in love" with the iOS ecosystem? Apple will have a solution for you with their new over-ear headset, expected to be released soon this year.

1. Please admire the latest iOS 13 Concept with a unique design

The above information was first revealed in a Bloomberg report about Bluetooth device manufacturers and the general market situation for headphones. At the end of the story, the author mentioned that Apple will release a headset with its own earpiece, and the product is expected to be released as early as the second half of 2019.



Back in time, in February 2018, KGI's Ming-Chi Kuo analyst also stated that Apple is planning to release their own high-end over-ear headphones, and will be completely different products with Beats headphones (Beats is a famous audio maker, acquired by Apple in 2014 for \$ 3 billion). But in the end, this plan was delayed due to development failures.

Back to the present, although it comes to launch time, the Bloomberg expert did not specify the features and the general selling price of this product. Combining the little information, we will have a headset made by Apple, which has a missing apple logo, not Beats Audio. In terms of hardware, the headset will use the Bluetooth W1

chip found in AirPods, allowing seamless pairing with iOS devices, and will be released in the second half of this year.



1. Included iOS 12.1.3 with some improvements and bug fixes for iPhone and iPad

It is not clear how the sound quality or the level of the new model is improved, but it is likely that the price of the product will not be lower than the price of AirPods. If you are interested and want to own this device, please tick 'rice' from now on!

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