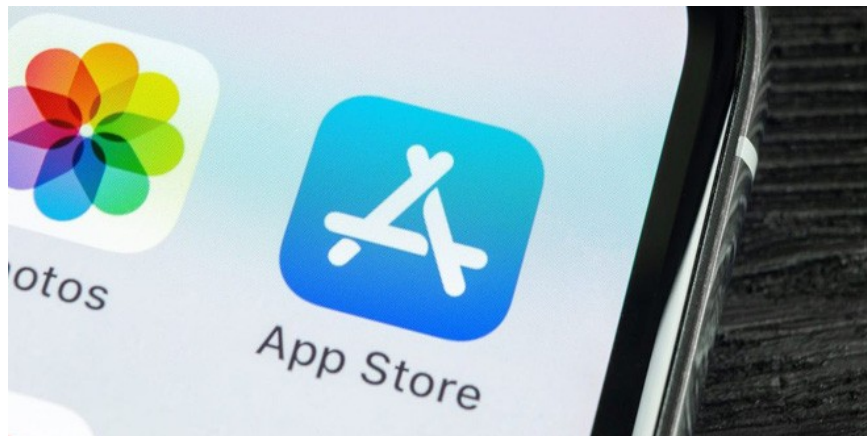


Apple tested an app trial feature that didn't need to be installed in iOS 14

With iOS 14, users can simply scan the QR code to try out the application without installing on the iPhone.

The first build of iOS 14 has been revealed and while this is not yet a complete version, it has revealed some new features that may appear in the future. Digging deep into this build, page 9to5Mac found that Apple was working on a new way for users to try out third-party apps without having to install them, and interestingly, it was quite similar to an Android feature.

This function is part of a new API in iOS 14 called "Clips", "which allows developers to bring you dynamic and interactive content in their applications, even if you don't have it installed. them. " API Clips have a direct link to the QR code reader in the build, so users only need to scan the QR code associated with the application and can try it out in a tab that appears on the screen.



For example, you have a QR code that leads to a YouTube video but you do not install the YouTube app on iPhone. But with iOS 14 and API Clips above, you can scan that QR code and the video above will reappear in a card on the screen so that users can interact with it without having to open the browser.

Digging deeper into the code, page 9to5Mac realized Apple was testing this new feature with apps like OpenTable, Yelp, DoorDash, Sony's PS4 Second Screen app, and YouTube. It is possible that the demo for these applications will appear in the upcoming WWDC conference.

This new feature is very similar to the Slices feature on Android, when launching a portion of the application in search results and in Google Assistant, or similar to the Android Instant Apps feature, which makes it possible to preload it. A minimized version of the application by touching the link.

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