

# Apple still dominates the ultra-thin notebook market

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According to *Digitimes Research* statistics, the Apple MacBook Air laptop series accounted for 50% of the total ultra-thin notebook shipments worldwide in the past quarter, although other computer manufacturers have been actively involved in the market this.

While there are many expectations for Microsoft Windows 8 platform, the research firm still believes that MacBook Air products will outperform all other Windows-based ultrabooks, including both after Windows 8 has been released.

Digitimes senior analyst Joanne Chien Research showed that Apple's ultra-thin MacBook series (MacBook Air) accounted for 50% of the global total of the ultra-thin notebook market in the second quarter.

By the fourth quarter, MacBook Air shipments will continue to outpace other non-Apple ultra-thin notebooks (including ultrabooks and ultrabook notebooks).

Last month, at the annual Global Developers Conference event, Apple unveiled the new MacBook Air series in hopes of improving its competitiveness in the market.

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