

# Apple sold 48,000 MacBook 2015 in one day

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**New 12 "Macbook, ultra slim, light, 3 color options**



Many people will think that the MacBook Gold version is most ordered. However, the actual results are not so. Of the 48,000 MacBooks ordered, **58%** were gray ( *Space Gray* ), yellow ( *Gold* ) ranked second with **36%** , and the silver ( *Silver* ) version only accounted for **6%** .

According to Slice Intelligence, **43%** of users who bought the MacBook 2015 also ordered an Apple Watch. People who order new MacBooks are Apple loyal fans. **75% of** customers who ordered a new MacBook have bought at least one Apple product in the past two years. **26%** of them have also pre-booked iPhone 6 or 6 Plus.

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