

Apple settlement: Apple agrees to pay \$250 million to settle class-action lawsuit.

Apple settlement: Apple has agreed to pay \$250 million to settle a class-action lawsuit related to its advertising of an 'upgraded' Siri, even though the AI ??feature wasn't ready as advertised.

On May 5th, Apple announced it had agreed to pay \$250 million to settle a class-action lawsuit in the US related to misleading advertising about the upgraded Siri feature on new iPhone models.

According to court documents, the plaintiffs allege that Apple promoted artificial intelligence (AI) capabilities for Siri that did not actually exist at the time of launch and could take a considerable amount of time to implement.

The National Advertising Unit of the Better Business Bureau also concluded that Apple misled consumers when it introduced new iPhone models with an "upgraded" Siri.

According to Morgan Stanley's survey data, this is the most anticipated feature among iPhone buyers. Apple had previously launched a major advertising campaign about the AI ??upgrade for Siri in 2024, but later confirmed an indefinite delay and withdrew the promotional content.

By agreeing to the **Apple settlement**, Apple did not admit to wrongdoing. The agreement is currently awaiting court approval.

According to projections, those who purchased an iPhone 16 or iPhone 15 between June 10, 2024, and March 29, 2025, may be eligible for compensation, with payouts ranging from approximately \$25 to \$95 per device depending on the number of valid claims.

Apple stated that the settlement aims to close the dispute and allow the company to focus on developing innovative products and services in the future.

According to a recent court filing, iPhone owners could receive up to \$95 under a proposed \$250 million settlement to resolve claims that Apple misled customers about Siri's artificial intelligence features.

The class-action lawsuit, filed in federal court in the Northern District of California on behalf of U.S. consumers, alleges that Apple deceived customers by marketing "enhanced Siri features" that did not actually exist, leading them to purchase iPhones based on false advertising.

The plaintiffs are seeking a settlement payment of \$250 million, according to a recent court filing. If approved by the judge, this could be one of the largest settlements involving Apple.

Apple has reached a settlement to resolve claims regarding the availability of two additional features

"We resolved this issue to focus on doing what we do best, which is providing the most innovative products and services to our users."

Picture 1 of Apple settlement: Apple agrees to pay \$250 million to settle class-action lawsuit.

Here's what you need to know about the recent settlement agreement.

Am I eligible?

This Apple settlement agreement applies to those who purchased an iPhone 16, iPhone 15 Pro, or iPhone 15 Pro Max between June 10, 2024, and March 29, 2025.

According to court records, approximately 37 million iPhone owners are eligible.

Customers will be notified via email or mail if they are eligible to file a claim. An online social media campaign will also provide information about the Apple settlement website and eligible individuals, according to court records.

How much money can I receive?

Eligible customers will initially receive \$25 per device. Depending on the number of claims filed and other determining factors, the final payment may increase or decrease, but will not exceed \$95 per device, according to court records.

How do I file a claim for compensation?

Details regarding the Apple settlement filing have not yet been released. Clarkson Law Firm, the firm that initially filed the lawsuit against Apple, stated on its website that a settlement page with more details would be published in "the coming weeks."

According to court documents, the website "will include all the necessary information to learn about the **Apple settlement** agreement" and a phone number that consumers can call to inquire.

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