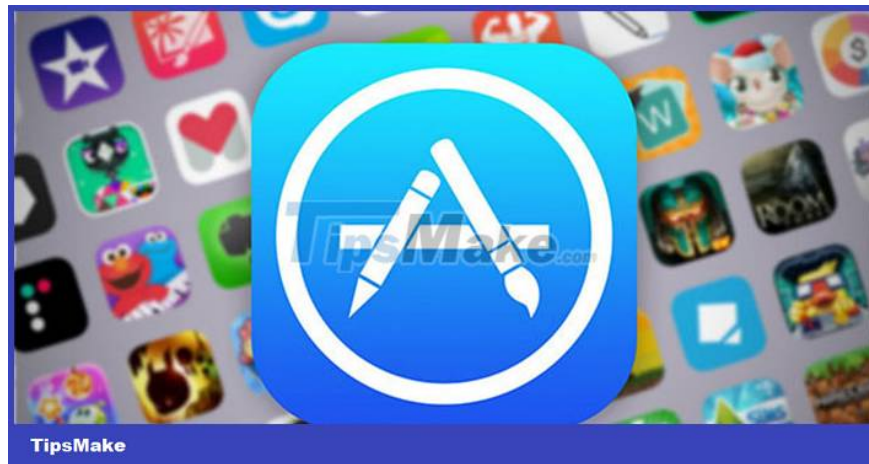


# Apple removed more than 8,000 apps from Vietnam for cheating or providing a bad experience

Vietnam is in the group of countries with the most apps removed by Apple in the world with 8,462 apps deleted for various reasons.

Apple first released the App Store Transparency Report, revealing a lot of information about the operation of this app store in 2022. In particular, the removal of applications that violate platform regulations or are requested by foreign governments is one of the most mentioned information.



Accordingly, in the past year, 186,195 apps out of about 1.78 million apps in Apple's store were removed, most of them in the category of Games (38,883 apps) and Utility Tools (20,045 apps).

Vietnam is in the group of countries with the most apps removed by Apple in the world with 8,462 apps deleted for various reasons. But the most common reason is fraud with 3,626 applications, ranking second in the world, reason for violation of design principles with 4,657 applications, ranking sixth in the world.



According to Apple's guidelines, a fraudulent violation is an application that commits a number of violations such as creating false content, creating fraudulent reviews of competitors, unfair competition to lure users to install. .

A design flaw is an application that is outdated or offers a worse user experience than the company expected.

Apple's report shows that Vietnam is in the top 10 countries in terms of the number of developers complaining after the application is removed, with 416 turns and 11 applications are reviewed by Apple to bring back.

With more than 41,000 apps, China is the market with the highest number of apps removed from the App Store and also the country with the most apps removed related to fraud and developer code of conduct. . In second place is the US with more than 32 thousand but leading in terms of design violations and spam, and followed by India with more than 10 thousand.

Apple's first release of the App Store Transparency Report comes from the fact that Apple has to provide statistics related to its app store after a lawsuit accusing Apple of taking 30% commission from too large of developers.

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