

# Apple removed many AI apps from the App Store after learning they could create nude images

According to a new report from 404 Media, Apple has removed many AI apps from the App Store because it believes they can 'generate baseless nude images'.

Apple is working on a category of AI image-generating apps that '*advertise the ability to create nude images*'. According to a new report from 404 Media, Apple has removed many AI apps from the App Store because it believes they can '*generate baseless nude images*'.

On Monday, the site published a report exploring how companies use Instagram ads to promote apps that can '*undress any girl*'. Some of these Instagram ads take users directly to the Apple Store to find an app described as an "*art creation tool*".

Yesterday's report, April 26, said that Apple initially did not respond to 404 Media's request for comment on Monday. However, the company reached out directly after the first story was published to request more information. When provided with direct links to specific ads and App Store pages, Apple moved to remove those apps from the App Store.

The report explains:

*Apple has removed several AI image-generating apps from the App Store after 404 Media discovered these apps advertised the ability to create nude images without basis. This is a good sign that app store operators are starting to take more aggressive action against these types of apps.*

*Overall, Apple removed three apps from the App Store, but only after we provided the company with links to specific apps and their associated ads. This shows that the company cannot find apps that violate its policies on its own.*

As the report implies, this will likely be a cat-and-mouse game going forward, as Apple can't find the apps on its own without 404 Media sending their direct links to the firm for proof.

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