

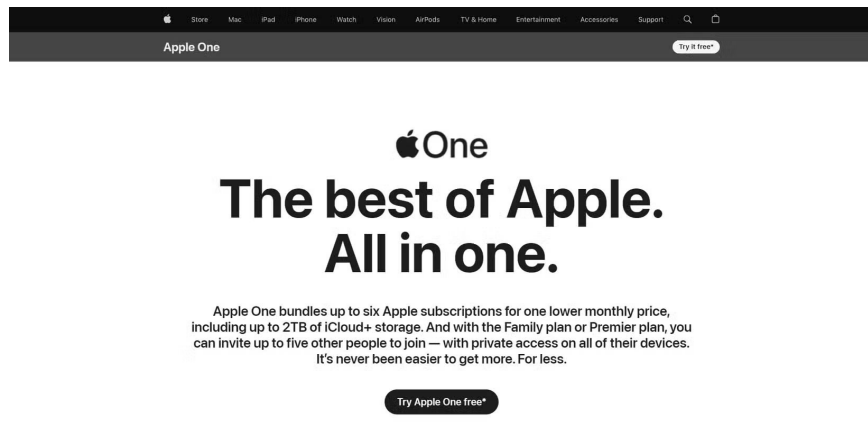
Apple One is the best entertainment bundle you haven't used yet

Apple One truly delivers an almost unparalleled entertainment experience that you've been missing out on all this time.

With all the streaming and entertainment services vying for your attention, there's one you've been missing out on. That's right, Apple One truly offers a near-unparalleled entertainment experience, and you've been missing out on it all along.

What is Apple One?

Launched in 2020, Apple One is a subscription service that bundles together many of Apple's services, with tiered packages so you only pay for the services you want. By bundling key services, you can save money compared to buying them individually, including Apple Music, Apple TV+, Apple Arcade, iCloud+ storage, Apple News+, and Apple Fitness+.



Current Apple One plans are as follows:

1. Individual Plan (\$19.95/month): Includes Apple Music, Apple TV+, Apple Arcade, and 50GB of iCloud+ storage
2. Family Plan (\$25.95/month): Includes Apple Music, Apple TV+, Apple Arcade, and 200GB of iCloud+ storage for up to 5 others

3. Premium Plan (\$37.95/month): Includes Apple Music, Apple TV+, Apple Arcade, Apple News+, Apple Fitness+, and 2TB of iCloud+ storage shared with up to 5 others

As you can see, there are service packages available at almost every price point, meeting every subscription need.

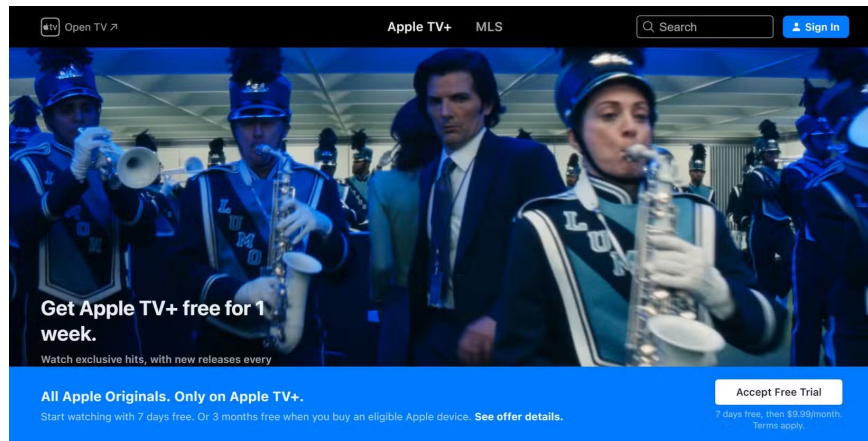
Why is Apple One the best entertainment bundle?

There are a number of reasons why Apple One is the best entertainment bundle you can buy right now.



Apple Music (second only to Spotify in terms of total users) has 100 million songs, more than 30,000 expertly curated playlists, and Apple is always adding new features. The service also has exclusive radio stations that offer live and recorded programming tailored to specific genres and artists. So far, these include Apple Music 1, Apple Music Hits, Apple Music Country, Apple Music Uno, Apple Music Club, and Apple Music Chill.

On Apple TV+, you can find some of the most popular TV shows and movies, such as Severance, Your Friends and Neighbors, The Studio, and more. Since Apple TV+ launched in 2019, new content has been added every month and it is now one of the most popular streaming services.



Next, Apple Arcade offers an ever-expanding library of exclusive and iconic games across a variety of genres, including action, puzzles, sports, and more. Each game is downloadable without ads, and it's easy to get started with Apple Arcade, even for beginners.



And then there's Apple News+, which offers access to more than 400 leading publications, with a mix of local, national, and international titles. In recent years, Apple News+ has also introduced daily and weekly quizzes in a variety of formats.

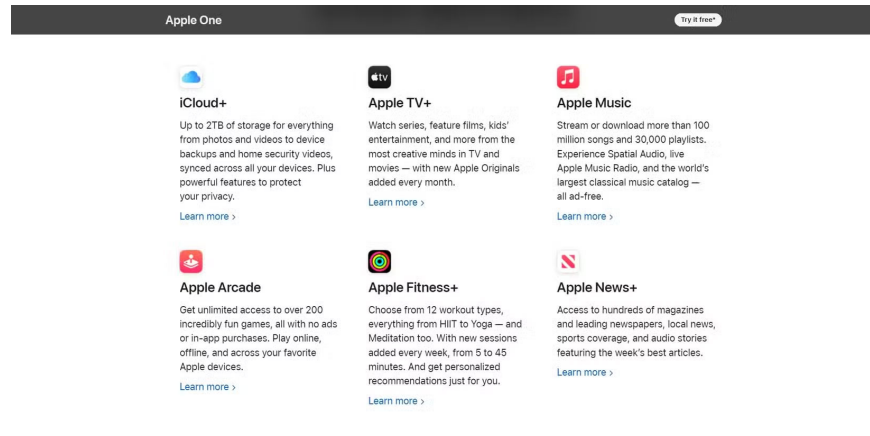
Meanwhile, Apple Fitness+ unlocks an ever-changing playlist of workout videos with 12 different types, such as HIIT, Yoga, Meditation, and more.

Finally, there's iCloud+, which expands Apple's free iCloud backup service by offering more storage and other benefits. Depending on your Apple One plan, you and your family can get up to 2TB of storage, allowing you to back up your photos, videos, notes, and more in a secure environment. An iCloud+ membership also includes unique party invitations with Apple Invites, enhanced security tools, and more.

Economical and convenient

Entertainment bundles are expensive, so saving money where you can is important. People love the savings that come with the Apple One bundle, especially when they actually get the most out of each service on a monthly basis. However, the savings vary significantly depending on the bundle you choose.

The Individual plan saves you about \$9 a month compared to subscribing to each service individually, while the Family plan saves you \$11. The Premium plan saves you the most each month, about \$29, or a 43% discount.



Content and savings aren't the only reasons people think Apple One is the best entertainment bundle out there. Convenience is another. Each of the services mentioned is available on a variety of Apple devices, including iPhone, iPad, Mac, and Apple TV. Additionally, services like Apple Music and Apple TV+ are also available on non-Apple devices, including smart TVs, game consoles, and streaming boxes like Google TV, Roku, and Fire TV.

It's also worth noting that some of these services are available on Windows and Android devices via the web or dedicated apps. For example, you can now find separate apps for Apple TV+ and Apple Music for Android and PC.

And remember, 2 out of 3 Apple One plans are designed for families, which means they can access all of this content on Apple and non-Apple devices, too.

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