

# Apple launched News +, credit cards, TV + services and game Arcade platform at the 'It's Show Time' event

At the 'It's Show Time' event on March 25, Apple introduced many of its new services such as reading paid newspapers, streaming video, gaming platforms and credit cards.

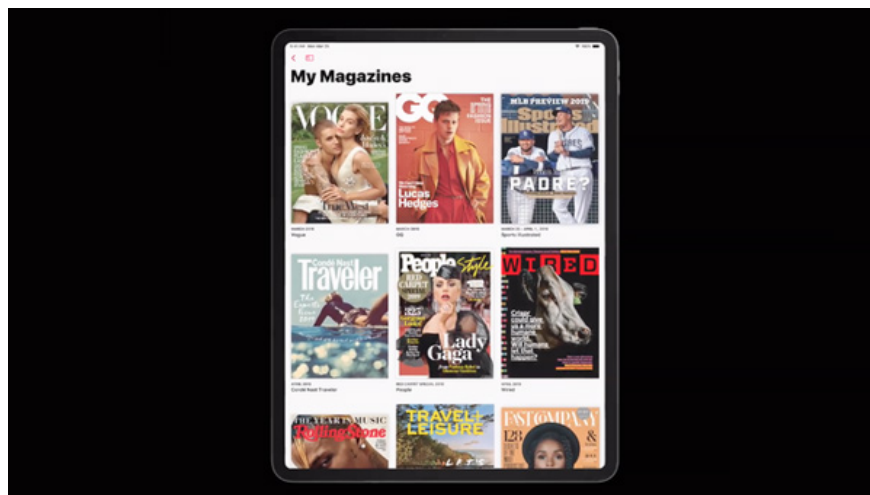
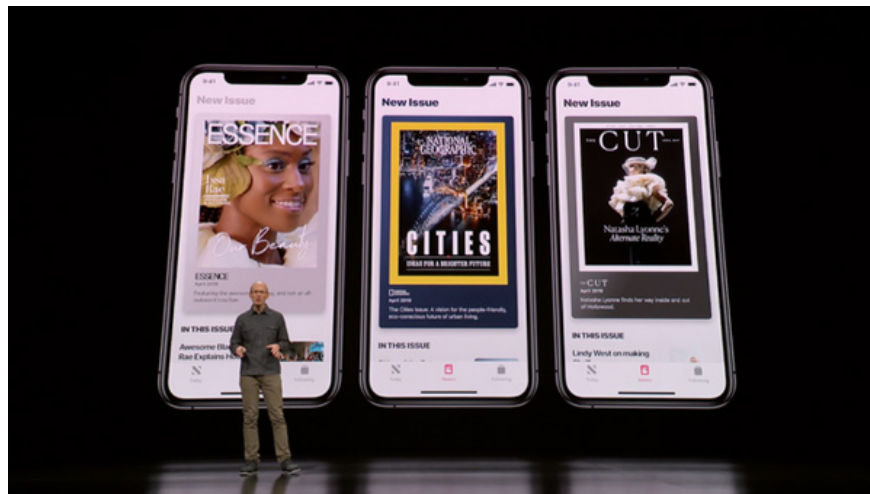
At the 'It's Show Time' event on March 25, Apple introduced many of its new services such as reading paid newspapers, streaming video, gaming platforms and credit cards. Apple did not release any new hardware in this event, but only focused on expanding its services.

Here are the new Apple services announced at the 'It's Show Time' event.



## Apple News Plus

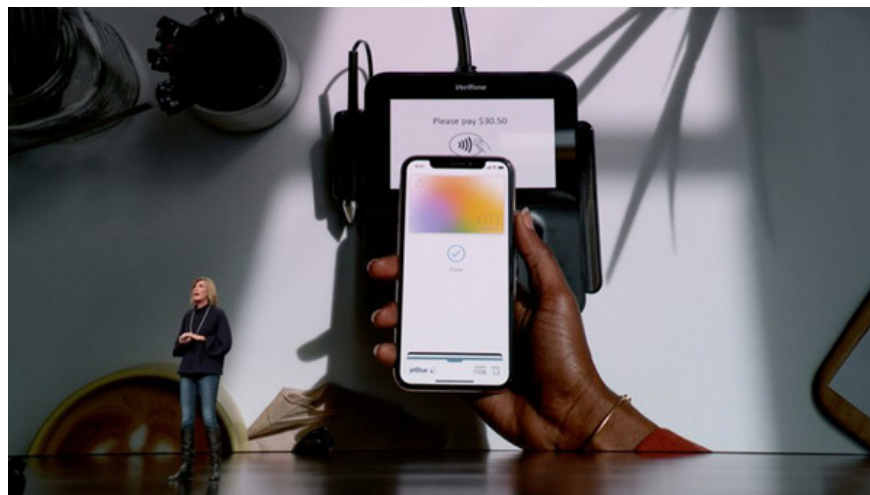
This is Apple's new magazine service that allows users to access 300 magazines at a price of \$ 9.99 / month and is shared with family members.



All content on Apple News + is displayed in high quality, the cover image is displayed as a video.

## Apple Card

This credit card is supported by Goldman Sachs and MasterCard. Just a few minutes of registration on the phone, users can use Apple Card. Users can contact Apple with the Messages application for assistance if needed.



In addition, Apple Card also has Daily Cash program - 2% cashback for every Apple Pay transaction and 3% when buying items at Apple Store .

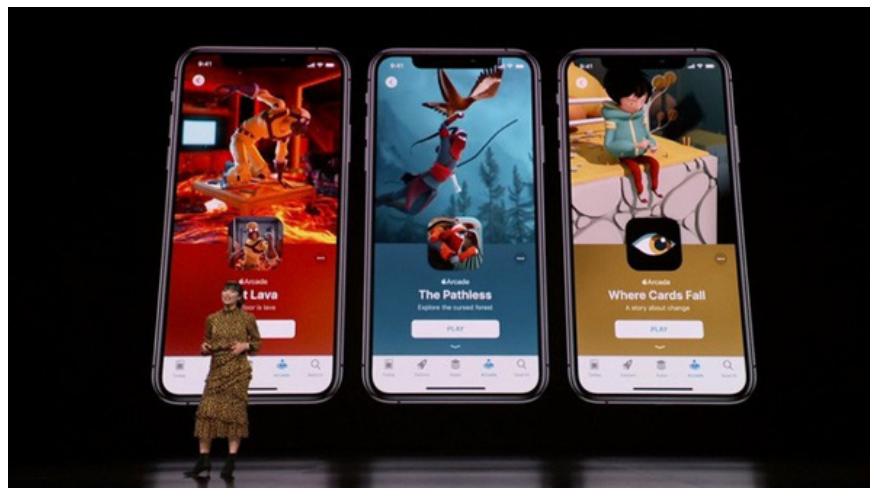
Apple Card is not currently charged, no penalty if the user forgets the payment term, does not collect international fees . All transactions on Apple Card are verified by Touch ID and Face ID.

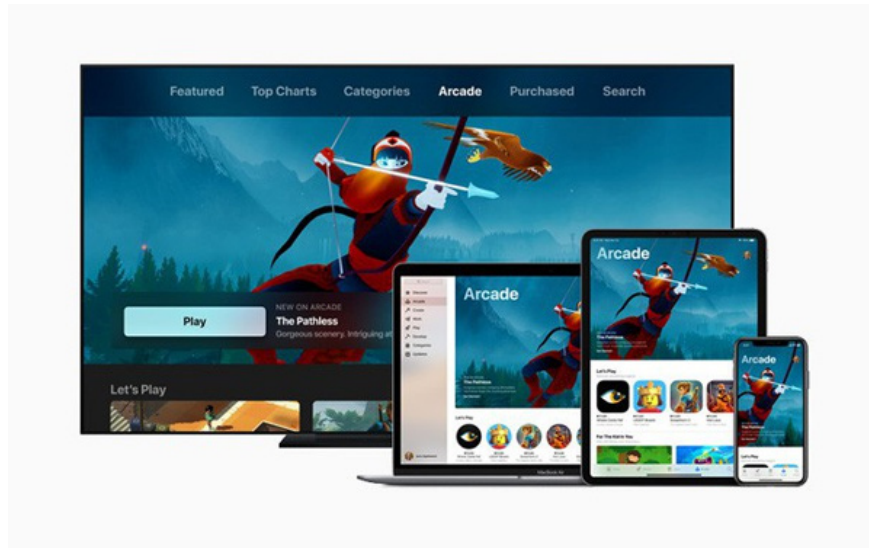
Apple also released a physical credit card for its customers, made of titanium, silvery white, with only the customer's logo and name.



Vice President Apple Pay - Jennifer Bailey, said that 'this is the most beautifully designed card in the world'.

## Apple Arcade





This is Apple's new game service, expected to be released this fall. Apple Arcade provides users with more than 100 new and exclusive games, only available on Apple's new game service. Games on this service can be played on both iPhone, iPad, Mac, Apple TV and have offline play mode.

### Apple TV Channels



This new Apple TV application allows users to pay only for what they want to see, without advertising. Apple TV Channels include HBO, Showtime, Starz channels . With the new Apple TV application, users can continue watching the program that is being watched from the previous time, including a separate program for children.

## Apple TV Plus



This service includes exclusive Apple content and a series of cult TV shows, without ads. Apple TV Plus will debut this fall in more than 100 countries.

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