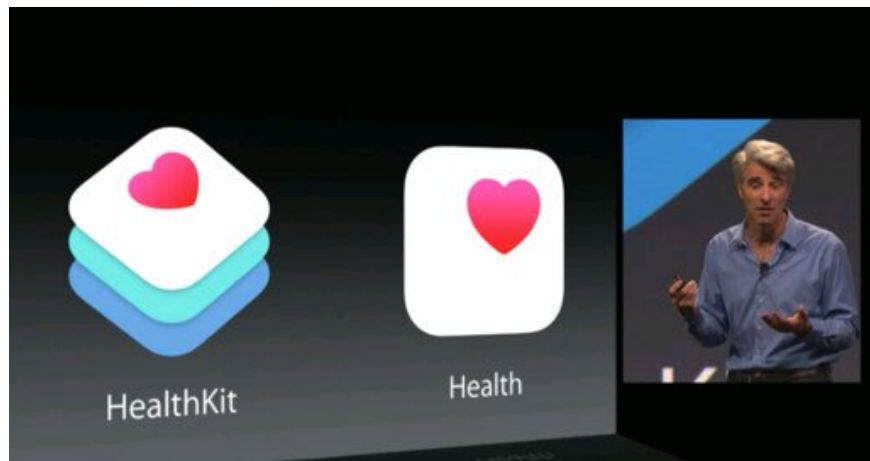


Apple is at risk of being sued for using the name 'HealthKit'.

Apple has just announced the HealthKit application, a public health center integrated on iOS 8 mobile platform, but this name is the same name as a startup company in Australia and business in the field of similarity. self.

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No one discovered this until *HealthKit* complained on his Twitter that " *there is a sense of discomfort* " about the problem of duplicate names.

HealthKit is an Australian startup, they also own the *HealthKit.com* domain and Twitter HealthKit account. The company was born long before Apple introduced HealthKit application on iOS 8 and works in the field of monitoring and health management.



Alison Hardacre, the co-founder of the company, said at first they were quite excited to see Apple like its name, but it took only 5 seconds to type " *HealthKit.com* " into the browser and find a company. is using this name, but Apple still uses it without giving any agreement.

Back in July 2012, with the same problem, Apple paid \$ 60 million to Proview in exchange for the right to use the " *iPad* " name in the Chinese market. Perhaps history is repeating with " *HealthKit* ", it is not clear how Apple will respond this time.

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