

# Apple is about to produce a 14-inch MacBook Air

Industry experts have said that Apple is developing a new 14-inch MacBook Air to 'attack' the Asian PC market.

**Industry experts have said that Apple is developing a new MacBook Air with a 14-inch screen size, and they will soon bring it into mass production in the near future, in order to 'attack' Asian PC market.**



Currently, laptops with 14-inch screens are holding mainstream trends in Asia, while consumers in Western countries prefer laptops with 15-inch screens.

In the global market, 14-inch laptops are about 20-25% of the market share, while this rate in Asia is 35-40%.

It is known that Apple is gradually shifting its target market from North America and Europe to Asia, in which China is the most preferred destination, after 'Apple' recognizes the nation's strong potential. this.

Of course, with the plan, the MacBook Air manufacturer will have to anticipate fierce competition from rival PC makers in Asia such as Lenovo, Asus or Acer.

You finished reading the article "**Apple is about to produce a 14-inch MacBook Air**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.