

Apple is about to launch a high-end modular module that will cost a lot

This continues to be a product line that is expected to bring high profits to Apple.

Perhaps we are no stranger to Apple's name in the field of sound development, however, it seems that in the near future, "Biting Apple" will lift itself to be "on the shoulder". with other premium audio brands like Bose or Sony. According to reports from Bloomberg, Apple is currently developing a high-end headphone model with some detachable parts (modular).



An unnamed report said that this model of headphones has been studied by Apple since at least 2018, but there were a few issues that led the company to postpone development. The prototype is said to have a "retro" fashion design (classic modern phase) with an oval ear-cup, along with a completed headband. High-class metal charity.

As a high-end headphone, of course, Apple's new headset will inherit all the superior features present on the AirPods Pro, including wireless connectivity, gestures or noise canceling. active ANC, in addition, Siri virtual assistant will also be integrated with voice commands.



As mentioned above, Apple's new headphones will be modular, meaning some parts of the headset can be removed (like the earcups can be connected by magnets and The headset frame cushion can also be removed easily.) Equipping removable components will increase the versatility and personalization of the product, similar to what Apple is doing with the Apple Watch. Users can completely personalize some components of the new headset to their liking, and of course Apple will also sell those components with different designs to suit each need and interests of each person.

The modular design will also help make active ANC active noise cancellation in certain situations. However, we cannot deny that with the modular design and the sale of accessories, Apple will be able to maximize the profits that the company makes, which is not strange in 2020 anymore. Perhaps we will still be surprised if Apple does not do so.



Like the Apple Watch, this Apple headphone will also be sold in two versions: a high-end model with leather-based finishes and a more popular, sportier version of the material. fresh air.

At the moment, there is not much information about the price of this high-end headphone from Apple. With such a product, Apple will certainly have a reason to push the price of the headset up so it can be on par with the audio rivals in the market.

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