

Apple for the first time livestream their events on Twitter, invite you to watch

TechCrunch reports that Apple will stream this year's product introduction to Twitter, thereby attracting more viewers.

Over the years, Apple has been shooting its product launch event directly, but has always tried to keep on its foundation. But this year is different. *TechCrunch* reports that Apple will stream this product launch to Twitter, thereby attracting more viewers, especially those who don't know how to find the Apple website to get direct stream links.

This is the second time Apple has expanded its options to stream events. With WWDC, Apple streamed to Chrome and Firefox users. Previously, Apple only limited viewing on Safari and Edge on the desktop. This makes many Mac users uncomfortable when they use other browsers.

Maybe Apple will livestream on their weird Twitter account, which never tweet anything other than running ads so you will see nothing on the Profile.

When you see the ad below, drop your heart and let Apple send you an event update. Instead of being a direct partner to Twitter and embedding the live view path as usual, Apple would probably let users see it differently.

Join us September 12 at 10 am PDT to watch the #AppleEvent live on Twitter. Tap ?? below and we'll send you updates on event day. pic.twitter.com/i9mGHTKhvu
- Apple (@Apple) September 10, 2018

Almost Apple has no reason to limit viewers to livestream their events in addition to promoting Safari (although 'I have to use Safari' is not a positive encouragement), so Apple's expansion The audience is very welcome. Hope other platforms such as YouTube will also be broadcasting Apple events.

Readers are interested in accessing the Apple ad above and waiting until the event of the Apple house.

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2. These are all Apple products that will debut in 2018
3. Live reporting of iPhone 8/8 Plus and iPhone X launch events

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