

Apple first sold laptops under \$ 1,000

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Along with lowering the old MacBook from \$ 1,099 to 999 USD - the lowest level in the 20-year history of US technology laptop sales, 8 new versions for MacBook, MacBook Pro and MacBook Air have been released. .

Not only did it not reach the 800 USD figure as users expected, Apple even increased \$ 100 for the new MacBook line to \$ 1,200.

'Popular' MacBook



MacBook is the cheapest notebook series of Apple but still equipped with all the necessary features such as a 13.3-inch LED screen suitable for browsing and watching videos, Core 2 Duo 2 - 2.4 GHz chips and Nvidia 9400M graphics . The impressive point is that the device uses aluminum shell, making the system lighter and more durable. Starting price: 1,200 USD.

High performance MacBook Pro



The product has a 15.4-inch LED screen, ExpressCard slot, Firewire 800, two Nvidia 9400M and 9600M GT graphics chips, a 2.8 GHz Intel Core 2 Duo processor. The Pro series will go on sale from October 16 with a starting price of \$ 1,999.

MacBook Air for dynamic people



Air is Apple's lightest product line with 13.3-inch LED screen, using Nvidia 9400M graphics like MacBook, 1.86 GHz Intel Core 2 Duo chip and still has some weaknesses such as only one USB port , without optical drive . MacBook Air is priced in the range of 1,799 - 2,499 USD and shipped from early November.

Steve Jobs executives said they had no intention of putting the Blu-ray drive into a notebook, but would wait for the technology to really confirm its position in the market. The laptop currently has 18% of laptop sales in the US. "If *the economic situation improves, Apple will have a good Christmas season* ," said analyst Gartner.

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