

# Apple confirmed the event on March 25, with many new services coming out

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Apple today officially confirmed that they will hold a product launch event on March 25th. It is expected that there will be quite a number of notable services, including online TV services and news reader service Apple News, which has been rumored for a long time, will be officially announced at the event. this time.



1. Transfer money to Apple ID account, users will get 10% back

As usual, the invitation letter to the Apple media did not reveal too much information, but the animated countdown and message line 'it's show time' contained quite a bit. Many subtle meanings. This is not the first time Apple has used the 'it's show time' slogan for an event. Earlier, the US giant also used the phrase at an event held in September 2006 when it announced it would start providing movie content on iTunes, along with the first disclosure of iTV product (later renamed Apple TV when officially released in 2007). And the re-release of the slogan 'it's show time' this time is purely Apple's intention, clearly showing that the on-demand video / TV service will be the focus that the manufacturer brings to the event. this.



Actually rumors about Apple will hold a product launch event at the end of March have appeared since last month, which emphasized that the company will focus mainly on the service segment. However, besides the newly launched services, observers and iFan are also expecting the appearance of some remarkable hardware devices at the upcoming event such as AirPods 2, tablet models. The new low-cost iPad, and most notably the official launch of the AirPower wireless charging dock.



### 1. AirPods 2 will be equipped with wireless charging technology super fast?

Along with the rumored TV service to be released later this spring, Apple also plans to announce a subscription to Apple News news. The service is expected to offer a variety of Netflix-style subscription packages for magazines, newspapers, and other publications. According to observers, in the future, Apple will likely boost its focus on its services, especially in the context that iPhone sales are declining without braking in some important markets. Recently, data reporting on the business situation of Apple Disability showed that iPhone sales fell by 15% in the fourth quarter of 2018 compared to the same period in 2017, while the revenue from the service

segment reached record high, hit 10.9 billion USD - highest ever.

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