

# Apple computers were ostracized because 'not green'

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The decision came after the Apple Group withdrew from the Green Product Certification program - confirming which electronic devices were the least likely to affect the environment.



Apple has so far not explained why it is no longer accepted the environmental standards launched in 2006 -  
(Photo: Apple.com)

CIO magazine said that the ban was to encourage Apple to reconsider its decision. San Francisco's local agencies spent \$ 45,579 to buy Apple devices in 2010. This is only a fraction of Apple's \$ 65 billion in 2010, but Apple's headquarters are only 70 km away from San Francisco. , so the move of the authorities here is very noticeable.

The *Wall Street Journal* reported that in the next 14 days, all 50 city agencies will receive a letter informing about the plan, while Apple claims to have no intention of withdrawing its decision.

EPEAT has announced that Apple will not send devices to receive reviews from EPEAT. This information has led people to judge that some government agencies, schools, and businesses will also ban the purchase of Apple computers.

The US government regulates that 95% of electronic products purchased by state agencies must comply with EPEAT environmental standards. iPad and iPhone are not included in this review system.

Apple has yet to explain why it is no longer acceptable to adopt the environmental standards introduced in 2006. However, an article on Infoworld said it could be related to the technology of producing the MacBook Pro version. Apple's latest, with a high-resolution 5.1 million pixel screen. This technology can make Apple fail to meet EPEAT's highest environmental requirements.

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