

## 'Apple brand will be obsolete in 2 - 3 years'

This is a comment on Apple's future recently published by an analyst on CNBC.

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At some point in the future, Apple will no longer be a technology giant. Its products will no longer be classified as *'fashionable'*.

Some other companies will pioneer and rise to occupy the market share that Apple once held. This is inevitable, especially in a hidden industry with many *'game changing'* elements such as technology. Even so, it may take 10 years or even 100 years for this scenario to happen.

However, recently, a senior personnel named *Pedro de Noronha* working at *Noster Capital* stated that Apple will be *'outdated'* within the next 2-3 years on CNBC TV channel.



Pedro de Noronha in CNBC's program.

Reportedly, *Pedro* shared the above opinion when asked why he owned so many Apple items but did not invest in its stock. This investor said that when investing, he always found out how in the next 5 or 10 years a company will have results. In the case of Apple, the company will cool down in the next 2 to 3 years.



Apple's latest financial report brings very positive numbers. Specifically, its profit in the latest quarter reached 37.4 billion USD.

This investor's judgment placed in the current situation makes many people think it is unreasonable. Accordingly, the products of '*apple flakes*' are still waiting for users and there has been no sign of cooling down.

In addition, Apple is being valued as the company offering the most valuable shares on the planet. The company is also said to have 170 billion dollars in cash.

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