

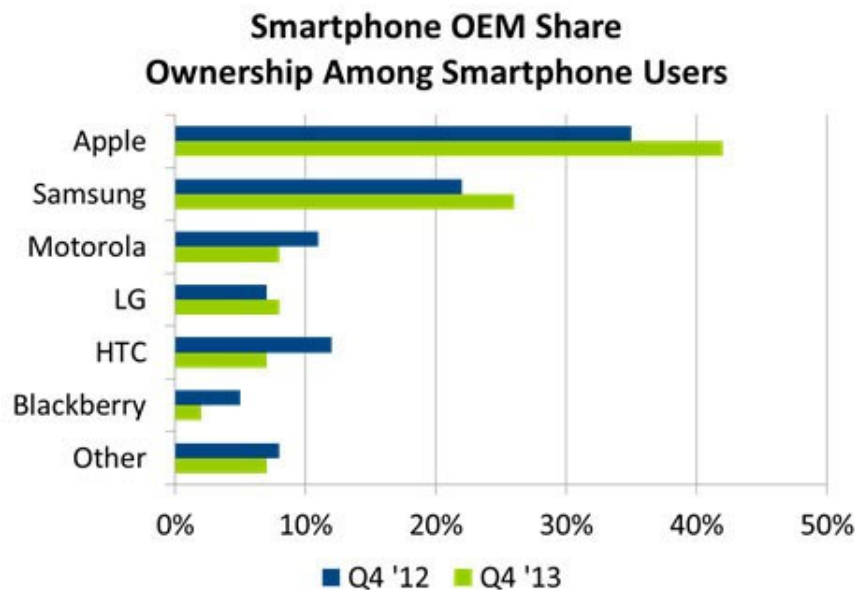
Apple and Samsung accounted for more than 60% of the US market

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LG holds about 10% market share. The *NPD Group* report said that the figure is based on the two latest devices of Korean electronics company Nexus 4 and Nexus 5. While Google's Nexus brand contributes to expanding market share for LG mobile segment Motorola has also made Google its market share to fall to LG.



Apple and Samsung hold more than 60% of the US mobile market.

In the face of difficulties and internal crisis, **HTC's market share** has declined significantly in the past year. However, HTC's situation is still brighter than BlackBerry. The data column representing the market share of the "*Black Strawberry*" seems to be missing on the chart.

The *NPD* report also points to US smartphone user habits. The most prominent is the more they use more data on their phones. The average total data usage volume in the month is up to 6.6GB (*up from 5.5GB in Q4 / 2012*).

Half of the users in this market often use online music services (*up from 40% previously*). Statistics show that *Pandora* is the most popular online music service, *iHeart Radio* ranks second in second place.

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