

# Apple advertises the history of the MacBook as an anime

You can see in it a laptop with a pear logo.

Apple has just released a new commercial featuring protagonists of MacBooks (and other laptops similar to MacBooks) in popular anime movies. Scenes from the ad are excerpts from anime like Mr. Osomatsu, New Game !, Keroro Gunsou, Your Name, Weathering With You, and more.

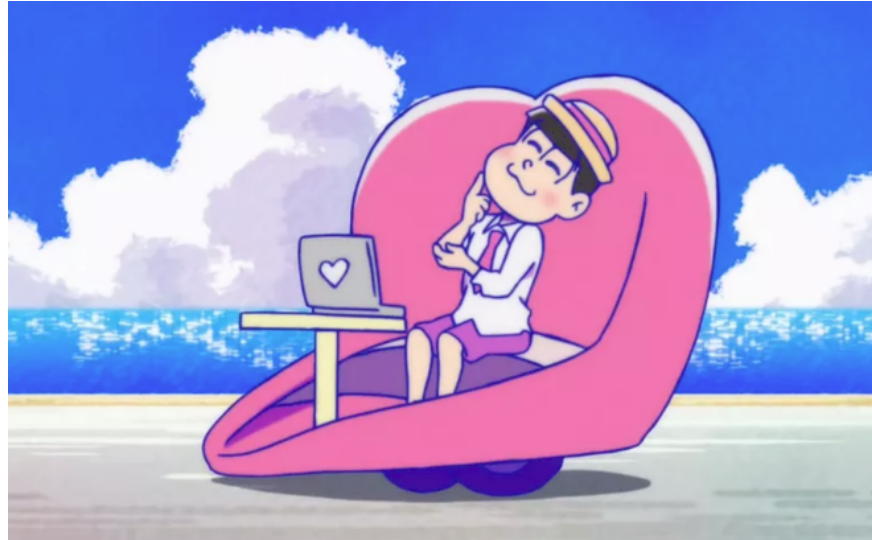
MacBook ads from anime

Through the ad can see how Apple's laptops have become a popular cultural phenomenon. What is particularly interesting is that even though many of the laptops appearing in the ad do not actually have the Apple logo, they can all be easily identified because of the MacBook-style with neat silver borders, black keyboard, , and small logos engraved on the back of the device.

And a few of the "follow" laptops with the Apple logo look funny, you can see in the cut-out photos from the ad below:







And yet, the MacBook is not the only Apple product to appear in the advertising period; there's also a short with a character with an AirPods, or another character with a white wired headphone - it's the legendary Apple EarPods headset!

*Reference: TheVerge*

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