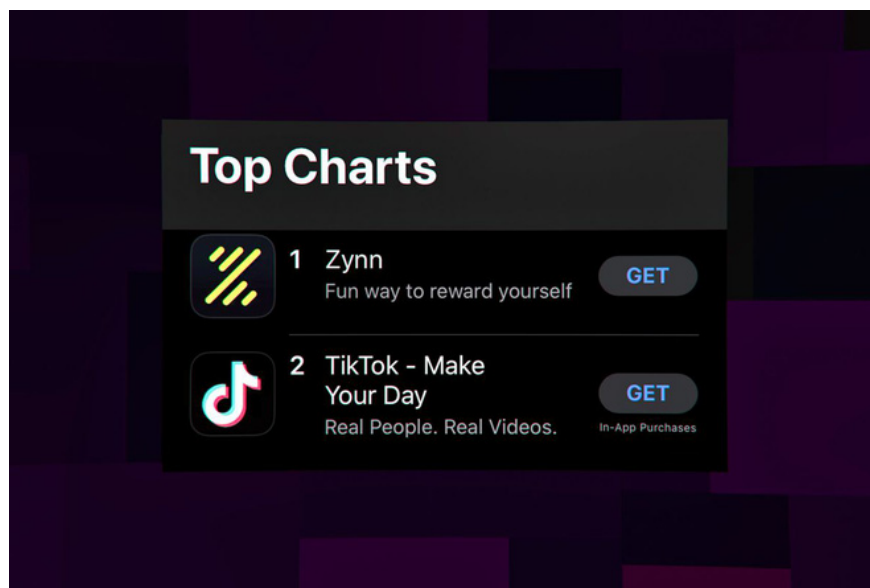


Appeared TikTok clones, pay video viewers, climbing to the top 1 App Store

The Zynn app replicates TikTok completely, but has a special feature that attracts a lot of users.

TikTok can be considered the most successful application today, not only holding the top 1 position in the App Store rankings, but also surpassing YouTube to become the (non-game) highest revenue app. . However, recently there has been a formidable competitor of TikTok, surpassing this application to climb to the top position of Apple Store.

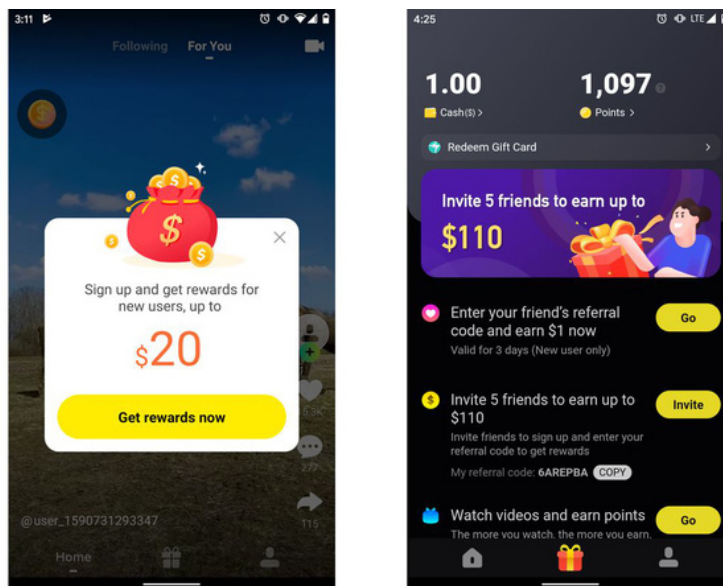
That's Zynn, a newly launched application, but almost identical to TikTok. However, this application has a difference compared to TikTok, that is it pays users when they register to use, watch videos and persuade others to use.



Zynn surpassed even TikTok to climb to the top 1 position of the Apple Store, and also in the top 10 of the Play Store.

Zynn's main interface is identical to TikTok, both are platforms for sharing short formatted videos. The main difference is that Zynn has a timer icon in the middle with a dollar image, the amount may vary depending on the video.

When you start watching videos, the clock will start running and filling. You will receive reward points, which can then be redeemed for cash or gift cards.

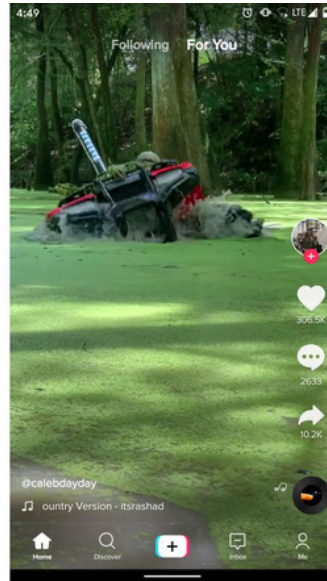
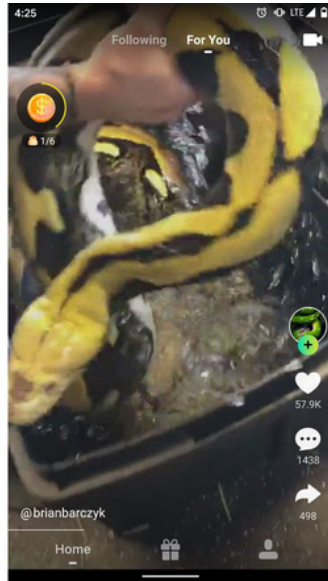


Users can earn bonus points when watching videos, then exchange them for cash or gift cards.

Zynn is the first rare application to pay users to watch videos. The goal is to make more money from advertisers than paid to users, in order to make a profit.

Zynn was launched in May, amid an online video-watching application that is facing stiff competition in China. The company behind Kuaishou is also a popular online video platform development startup in China. Kuaishou only ranked 2nd, after Douyin (Chinese version of TikTok).

Kuaishou also uses a pay-for-user strategy to watch videos. Then, make money by selling ads just like other online platforms. As long as the advertising money is higher than what they pay the user. Recently, Kuaishou received \$ 2 billion in investments from the giant Tencent.



In terms of features, Zynn is nothing special, even completely copied TikTok.

Although the Zynn app is an identical copy of TikTok, it has a speedy development speed and surpasses competitors for a number of reasons. Not only does this app pay users, you can earn about \$ 0.12 when watching a video for just a few minutes. Besides, Zynn also pays if you recommend and invite friends to use.

A user can earn up to 110 USD, if you can recommend this application to 5 of his friends. Of course, Zynn also requires that all these friends use the app regularly, to prevent users from creating fake accounts to plow.

Users can watch videos on Zynn without registering for an account, but to receive money, an account is required. Even so, there is no way to sign up for an independent account. This application requires to be connected to an existing Facebook, Google or Twitter account, or to use a phone number. As a result, the Zynn app also has access to and retrieve user personal data.

Anyway, this is a new way of doing business, attracting users and expanding market share quickly. While most online video and social platforms now offer free services, it's a good enough way to engage users. Of course free is fine, but getting paid to use the service is much better.

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