

Anonymous browsing: can protect your privacy

Perhaps you are no stranger to anonymous surfing, or private browsing - a mode that when you use it to surf the web, the browser will not save any of your bookmarks. In addition to the somewhat ... shady goals, this regime also serves other legitimate reasons.

Perhaps you are no stranger to anonymous surfing, or private browsing - a mode that when you use it to surf the web, the browser will not save any of your bookmarks. In addition to the somewhat . shady goals, this regime also serves other legitimate reasons.



1. What is an anonymous browsing mode?

Anonymous surfing is called by different names depending on the browser type, such as *Incognito Mode* (*Chrome*), *Private Browsing* (*Firefox*), *InPrivate Browsing* (*IE*) . The purpose of this mode is to ensure privacy. When users use the Internet by automatically deleting browsing history, search history, cookies and all other information. So in incognito mode, you can surf the web freely without fear of being peeked at by others because after closing the incognito window, all your surfing traces will be completely erased.

2. How to open incognito mode

Incognito mode can be opened in different ways depending on the browser type and device type that users use, as follows:

Google Chrome: To open incognito mode in **Chrome** , go to **File > New Incognito Window** or press **Ctrl + Shift + N**. The incognito window will appear with a recognizable sign as a gray hat man. located in the left corner of the title bar.

Internet Explorer: In *Internet Explorer* , incognito mode can be opened by going to **Safety > InPrivate Browsing menu** , or pressing **Ctrl + Shift + P**.

Mozilla Firefox: Like Chrome, in **Firefox** , go to **File > New Private Window** to open a private browsing window with the icon as a purple mask near the end of the title bar.

iPhone: If you use **iOS 7** on iPhone, you can open incognito mode in **Safari** by tapping **the tab icon in the right corner** and selecting the **Private** button.

Android: If you use Chrome browser on **Android**, just go to **Setting > New Incognito** to open incognito mode. For other browsers, how to open incognito mode depends on the device type and Android version, but in general this mode is set right in the browser settings menu.

3. Why use anonymous mode

In addition to the somewhat . shady goals, incognito mode may serve some of the following purposes:

Ensuring public privacy: When you are in public places and need to use a computer - maybe in a library or in an Internet café - where a computer is used by a lot of people, it's surfing the web in incognito mode is a good thing to do, especially when you want to access your bank account for example.

Beyond the limits of paid services: Many websites now offer only a limited amount of the site's content for free, and users have to pay an additional fee to view the remaining content. Now incognito mode will be the secret for you to overcome this limit: these sites often rely on cookies on the browser to limit user access, but the beauty of incognito mode is submission. Browsing will not save cookies and therefore the site will think you are new every time you visit, so you can freely access that site as often as you like.

Check website rankings on search engines: If you are a blogger, editor or building your own website, you can use incognito mode to ensure that page views do not affect to the ranking of websites on popular search engines like Google, Bing . when checking with your computer. This is much simpler than having to log out of the account and clear the browser cache.

Log in multiple accounts at once: You can also use incognito mode to log in to multiple accounts at once. For example, if you have to use your company's Gmail account to work, but right away you have to check your personal mail, you can open an incognito window to log in to your remaining Gmail account.

You finished reading the article "**Anonymous browsing: can protect your privacy**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.