

Android devices will be 'stamped' trademarks

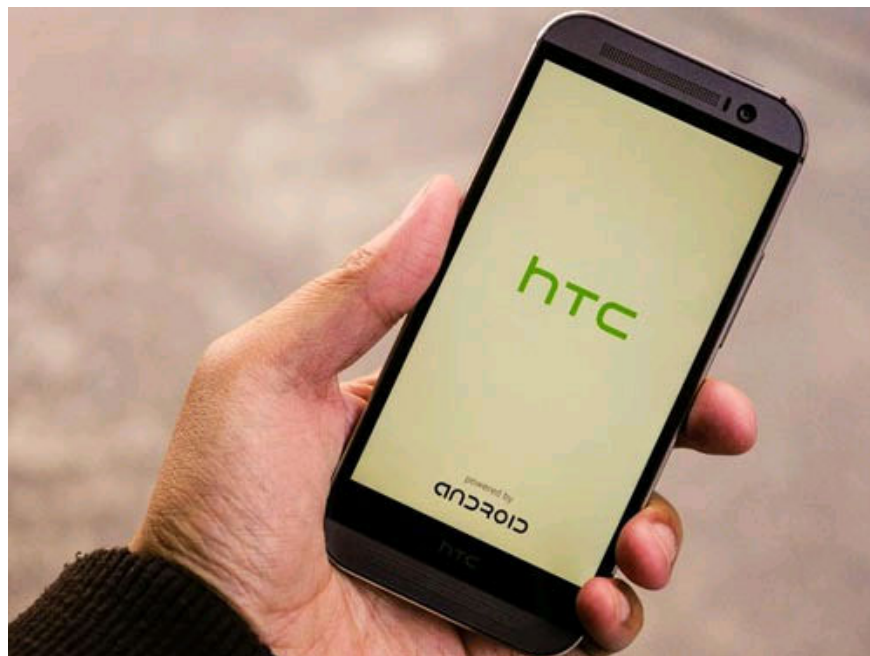
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If you ask a normal computer user to know which operating system they are using, they can easily answer that Windows or Mac OS.

Meanwhile, in the field of mobile, if asked what owner of Apple mobile devices are running the operating system, they can only tell their device is iPhone or iPad. Although with Android, that may be different, but more or less they are only interested in the hardware brand name on the device.

Google has just announced the start of forcing mobile device manufacturers to run Android to provide the '**Powered by Android**' logo when it boots.



Although both Google, HTC or Samsung have not yet made assertions about this issue, at least there is some evidence of the claim when both **Galaxy S5** and **HTC One M8** show the '**Powered by Android**' icon . on the screen at startup.

If Google really requires HTC and Samsung to provide the above symbol, then there must be a problem regarding the terms of the license agreement. Although this logo is still not available on devices like the **Sony Xperia Z2** , it is likely that Google will require all new devices to receive Google Play certification to provide the Android brand logo in the future.



Maybe Google wants to increase its presence in the mobile world as Intel did with the '*Intel Inside*' logo on the backs of its CPU-used devices since the 1990s.

It's hard to say the benefits of getting certification on Android devices, but at least it will minimize confusion for Android users. Either way, there will be a lot of future devices with the '*Powered by Android*' logo.

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