

# Americans rushed to buy spray nozzles because of the scarce toilet paper in the middle of the Covid-19 season, sales of many manufacturers increased by 300%

Is the time for North American sanitary sprays finally here?

In the context that the Covid-19 epidemic is on the rise and many countries are declaring a state of emergency, people everywhere are actively reserving essential goods to prevent home isolation. Among them, masks, hand sanitizers and toilet paper are the most sought after items.



At present, the supply chain of toilet paper in the US is still able to meet the huge needs of consumers, because this is not a difficult product to produce. Toilet paper companies are witnessing a sharp increase in sales, however, there are units that are currently running out of inventory.

And now, as the "crisis" of toilet paper continues in the US, people are starting to think of a smarter and more convenient way to buy toilet sprays. A user shared on Twitter: "I just bought a new hose. Last week, my roommate came back with three huge paper bags and many other things because of Covid-19. They took up a lot of space. So, I think that, even without the Covid-19 epidemic, the hose would save much more time, space and money than toilet paper, which is probably the best decision I've ever made. in life ".



Spray nozzles are not commonly used products in the US.

A rectal surgeon in Manhattan said: "Although there have been no studies proving that the spray is superior to toilet paper, it is very popular with the doctors. I'm always a sprayer. "People should use this device to minimize the storage of toilet paper. In case of running out of paper, you can still use a towel to dry."

In fact, sales of spraying companies in the US are growing fast. Jason Ojalvo, CEO of Tushy, said: "Our sales over the past few weeks have doubled from three to three times more than before the toilet paper crisis broke out. This could be a turning point for people. America accepts spray hose ".

While using hygienic sprays is very common in Asia and some European countries, North Americans are not interested in this product and instead use a large amount of toilet paper.

James Lin, the owner of the e-commerce website Bidet King, which sells sprayer products, has seen a sharp increase in traffic in recent weeks. He said the company's campaign to address the lack of toilet paper during the epidemic season was effective with the slogan: "If you are isolated and lack of toilet paper, buying a hose is the optimal choice. ".

Brondell also saw a similar spike, with sales increasing about 300% across all retail channels. "For the past 16 years, we have been working to convey the message to the public about the environmental benefits and the cost of switching from toilet paper to more efficient alternatives such as sprays." However, the company did not anticipate that the demand for this product would increase so sharply. In addition to sprinklers, automatic flush

toilets are also a hot-selling product in the US season.

As of March 19, the world recorded more than 204,000 cases of Covid-19 infection and 8,232 deaths. In particular, the United States has 6,524 people infected and 116 deaths.

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