

Amazon allows customers to lend e-books

Online distributor Amazon said it would allow customers to borrow ebooks that they bought for the Kindle e-book.

Online distributor Amazon said it would allow customers to borrow e-books they had purchased in the Kindle e-book collection.



Each e-book can be lent within 14 days and its owner cannot read it during this period. (Source: Internet) According to **Amazon**, this permission will be made from now until the end of the year. Each e-book can be lent within 14 days and its owner cannot read it during this period.

However, not all e-books can be lent. Publishers or holders of e-book benefits, will decide which books will be lent and what nominal lending will be made.

Launched in 2007, Kindle is currently Amazon's best-selling product. The company's e-book collection currently

includes nearly 487,000 books in English and is selling better than paper books.

In the US, Kindle is competed by products from companies such as Sony, Samsung, Barnes & Noble bookstores and by Apple's iPad tablet.

Book distributors such as *France Loisirs et Chapitre* and *Fnac* also plan to launch their products by the end of October and November to compete with Kindle.

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