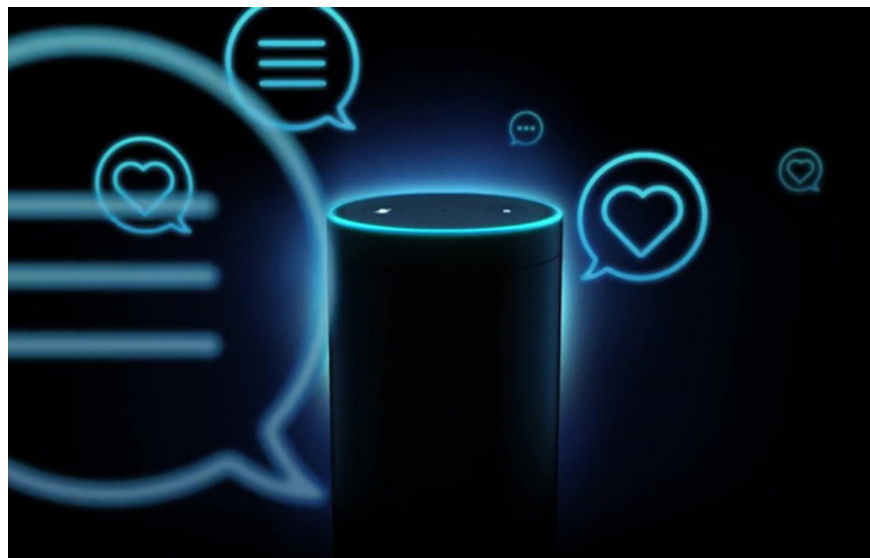


# Amazon Alexa Virtual Assistant is proposed by more than 1,000,000 users in 2017

Information from Amazon shows that Alexa users are very interested, even in 2017 alone, more than 1 million users proposed to this virtual assistant.

Information from Amazon shows that Alexa users are very interested, even in 2017 alone, more than 1 million users proposed to this virtual assistant. Not only Amazon's Alexa but other virtual assistants like Apple Siri, Microsoft Cortana, Google Assistant are also very popular.

It is only in the movie "Her" that people propose to the illusionary assistant, but they actually appear in real life. Maybe, these users only pretend to propose because they are curious about Alexa's reaction or they just want to relieve boredom in life.



However, all suitors with Amazon Alexa are rejected. Alexa often responds when she receives a marriage proposal: *"We live in different places, I'm on Earth and I'm in the cloud"*.

But there is a fact that virtual voice assistants, despite many limitations, are increasingly integrating into human life. Many users even regularly chat with virtual assistants like a friend or expert in solving psychological problems. A writer by Atlantic said, she often confided to Google Assistant what she could not tell her husband. Or even a user wrote a love letter for Alexa and considered her a perfect wife on the Amazon Echo review page.

In addition, Amazon's efforts to help Alexa be the most human-like can also contribute to making users love this virtual assistant.

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