

Amazon acquired Ring, increased security for smart home products

The Reuters newspaper said Amazon had just bought the company that specializes in Ring smart home products for more than \$ 1 billion.

The *Reuters* newspaper said Amazon had just bought the company that specializes in Ring smart home products for more than \$ 1 billion. Ring is known for products such as doorbells, security cameras and lights. Amazon also began offering smart home products last year with Amazon Cloud Cam and Amazon Key.

'Ring is committed to fulfilling its mission of reducing crime with affordable housing security products at affordable prices, positively impacting homes, communities and the world', the representative of the Ring said. 'We will achieve results when working with an innovative, customer-focused company like Amazon'.

Like many of Amazon's previous purchases, Ring will continue to operate with its brand and integrate product features into Amazon's core products - as well as Whole Foods to start selling on Amazon services. Prime while Twitch and Audible still run independently on Amazon.com.



Acquiring Ring promises to make Amazon smart home products more secure

'We are happy to work with this talent group and help them fulfill their housing safety mission,' said the Amazon representative. Emphasizing security, perhaps Amazon buys Ring to bring more monitoring features into Echo smart speakers or upgrade Cloud Cam products.

At the same time, Ring also answered users on his Twitter page after the sale that the ability to support HomeKit may be coming soon.

Amazon noticed the Ring last year when it invested in the company through Alexa Fund. This is also the second smart home sale in Amazon within 3 months. Last December they bought Blink, another smart doorbell company.

See more:

1. Amazon entered the big game with Windows PC and Alexa
2. Amazon released Linux 2 - an attempt to change the game
3. This is why Alexa will dominate every smart home

You finished reading the article "**Amazon acquired Ring, increased security for smart home products**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.