

The way the iphone runs ios 14 protects your privacy

Apple continues to beat the drum on user privacy for iPhone and iPad owners, adding new features to iOS 14 like better location controls and limiting which photos an app has access to.

There are also new tracking controls, which require an app to be more transparent about the data it collects on you -- and your permission is required.

I've been testing the first **iOS 14** developer beta and its **new privacy features** for about a week now and have had a chance to really dig into the new tools. Here's how they help keep your personal information secure and how you'll use them when iOS 14 launches later this year.

You get to pick which photos an app has access to

This is by far my favorite privacy feature in iOS 14. Instead of either granting an app access to your entire photo library or nothing at all, you can now select specific photos and videos that the app will have access to. In essence, you have the option of creating a handpicked photo library for specific apps.

If you'd like, you can grant an app full access to your photo library like it's always had.

The first time an app tries to access your photo library on iOS 14, you'll see a prompt asking if you want to give access to **Select Photos** or **Allow Access to All Photos**.

If you choose Select Photos, you'll be asked to pick photos in your library. The next time that same app wants to access your photos, you'll be asked if you want to add more to its own specific library or leave it alone.

It's a bit of extra work, but for those who are careful about which apps have access to their photos and videos, it's a fantastic improvement on the old all-or-nothing approach.

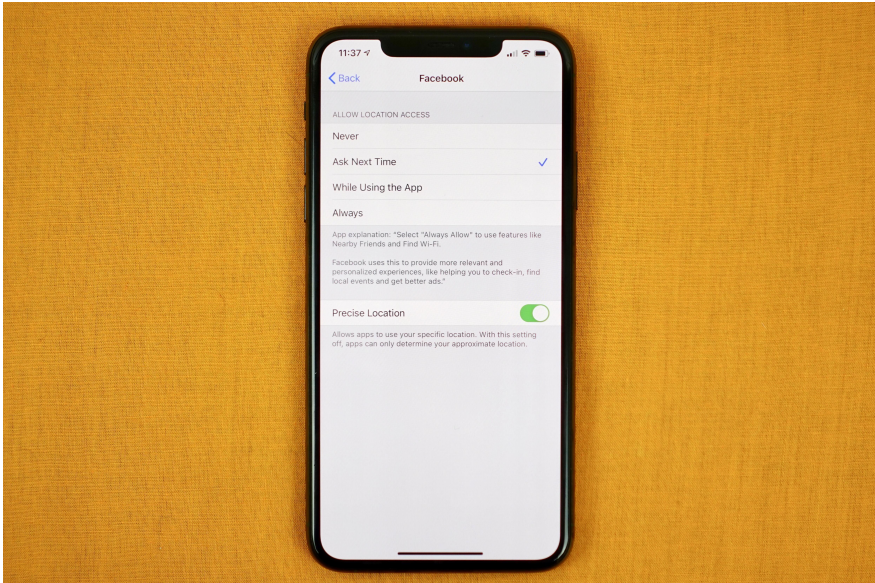
At any time, you can go to **Settings > Privacy > Photos** to tweak your settings for individual apps.



You no longer have to give apps your exact location

Up until iOS 14, when you approved an app's location request you were allowing it to see exactly where you were. But most apps will work just fine with your *general* location.

Location requests from websites in Safari are a prime example. Usually, it's some sort of retail business that makes the request so it can find stores near you. Instead of giving the site your address, providing it with your approximate whereabouts will still make it possible to find nearby stores, but you're not giving up private info.



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Facebook

ALLOW LOCATION ACCESS

Never

Ask Next Time



While Using the App

Always

App explanation: "Select 'Always Allow' to use features like Nearby Friends and Find Wi-Fi."

Facebook uses this to provide more relevant and personalized experiences, like helping you to check-in, find local events and get better ads."

Precise Location



Allows apps to use your specific location. With this setting off, apps can only determine your approximate location.