

After the Vietnamese market, Go-Jek decided to play 'bloody' with Grab in Singapore

Go-Jek has decided to 'limit' the expansion of the Grab empire in Southeast Asia by its presence in the island nation of Singapore.

After 'landing' in Vietnam under the name Go Viet in August last year and achieved quite a lot of successes until now, the biggest transport and logistics service provider in Indonesia Go-Jek has decided to "limit" the expansion of the Grab empire in Southeast Asia by its presence in the island nation of Singapore.

Earlier, the company had a phase of testing its services in the country of 5.6 million people. During the testing phase, access to the application is granted in batches and is only available in selected areas in Singapore such as Central Business District, Jurong East, Changi, Punggol, Ang Mo Kio and Sentosa. Go-Jek said they do so to balance the actual needs of the market and the service's ability to respond.

**YAY! GOJEK IS NOW IN BETA...
FINALLYYYY!!!**

Better rides coming your way. From easy, effortless bookings to reliably affordable fares, your ride-sharing days (and nights) are about to become a little brighter. As we warm up our engines for the whole of Singapore, we've also partnered up with DBS to give their customers priority access to the GOJEK app during this BETA phase.



1. Google paid a fine of 50 million euros after allegedly violating the General Data Protection Act in France

However, users still have to wait a little longer to experience the beta program of Go-Jek. In addition, customers of DBS Bank and POSB Bank in Singapore have been given priority and received S \$ 5 promotion coupons thanks to Go-Jek's cooperation with these banks.

During the pilot phase, Go-Jek also recorded a record number of registered drivers, with more than a thousand people registering on their portals right in the early days of deployment.

On January 2, 2019, the company expanded its scope of service to the rest of Singapore, but new registrations are still split in batches to test the scale of the service.



HAVE FRIENDS WAITING?

Be the bearer of fantastic news - as of today, 10 Jan,
GOJEK IS OPEN FOR EVERYONE!

Whether they're a DBS/POSB cardholder or otherwise,
anyone and everyone is invited to take rides with GOJEK.

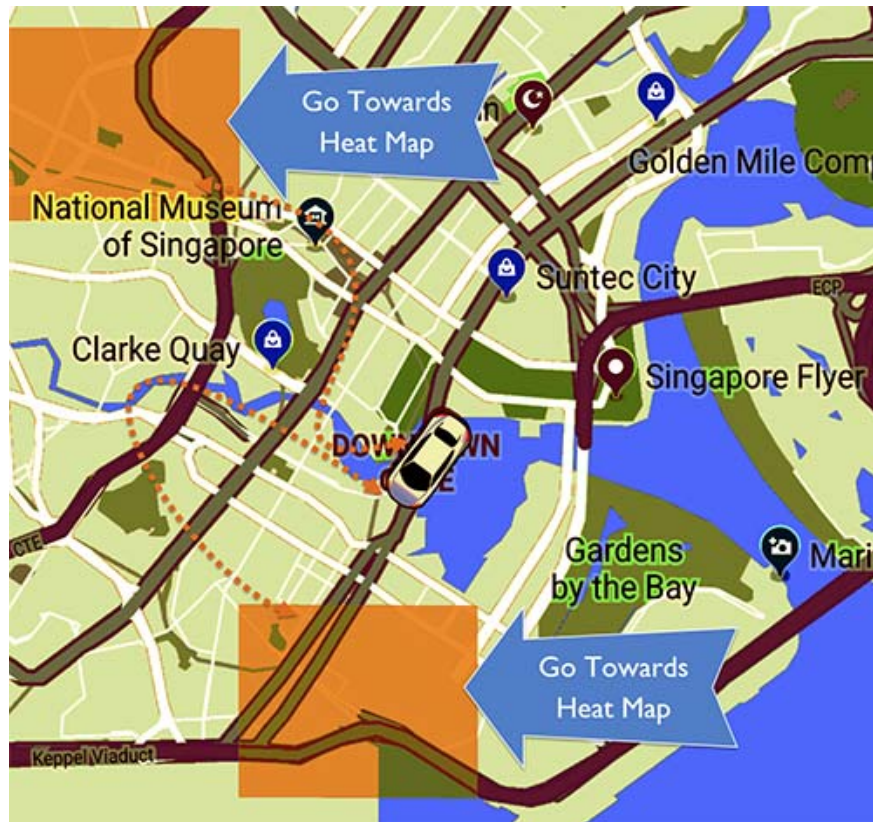
 Users can sign up and immediately be able to use the app to get a car. See you soon, and don't forget to send us feedback via the in-app help function while we're still in BETA.

Visit gojek.com/sg to find out more.

Two weeks later, January 10, 2019, the company posted a notice that the Go-Jek application was ready to go into official use and began accepting bookings.

In addition, the first people to register for the service will also receive a Singapore \$ 5 discount code for their trips, similar to the program that Go-Jek has provided to customers of DBS and POSB. .

After a few days of official operation, based on feedback from both customers and drivers, Go-Jek added the Pause feature on the driver-specific application, allowing them to rest between trips. go. There is also a heat chart-style map in the driver's application, showing them areas with high customer demand. At the same time, Go-Jek is also working to improve its navigation system, making this feature more accurate, faster and thereby reducing waiting time for both drivers and customers.



1. Google Maps will have a speed limit display feature on Android and iOS apps

Go-Jek's presence in the Singapore market shows that consumer transportation is still a "cash-on" land for service providers, and is also a necessary move in rebalancing the market after the departure of Uber in regional countries.

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2. Included iOS 12.1.3 with some improvements and bug fixes for iPhone and iPad
3. New malware uses Google Drive as a command-and-control server
4. Used since the 1990s, nearly 30-year-old 'supercomputers' are still running 'ferry ferries' and play an important role in many countries.

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