

Ads that consume a lot of system resources will be blocked automatically on Chrome

Google is developing a new ad blocker for Chrome targeting 'heavy' ads, using too many networks or CPUs.

Google is developing a new ad blocker for Chrome targeting 'heavy' ads, using too many networks or CPUs.

Google is committed, the new ad blocker of the company will not allow the display of ads using excessive 0.1% bandwidth, 0.1% CPU per minute and 0.1% of total CPU time.

The current level is 4MB of bandwidth and 60 seconds of CPU feedback, but when there is more data these parameters will change.



Unlike Chrome's current advertisements that remove ads from Google's new "heavy" ad blocking site, it only handles problematic ads. When it detects a 'heavy' ad on the page, it will block and send a message to the user with content like " *This ad has been blocked because of excessive use of your system resources, please press Go to 'Details' to find out more* " .

Currently, Google has not disclosed specific information about the launch date and available users of the new ad blocker. However, the company added that it will soon be possible to have a Canary build for the browser and users can try it before the launch date.

If this new ad blocker is deployed directly on Chrome, it will help protect all users of this browser from resource-consuming ads without installing third-party ad blockers.

1. NoScript, a popular Firefox extension, is available for Chrome, invite download and experience
2. CCleaner launches a new Chromium browser, supports the installation of Chrome extension, and integrates an ad blocker

You finished reading the article "**Ads that consume a lot of system resources will be blocked automatically on Chrome**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.
