

# Adobe Premiere Pro has the ability to automatically change the video aspect ratio

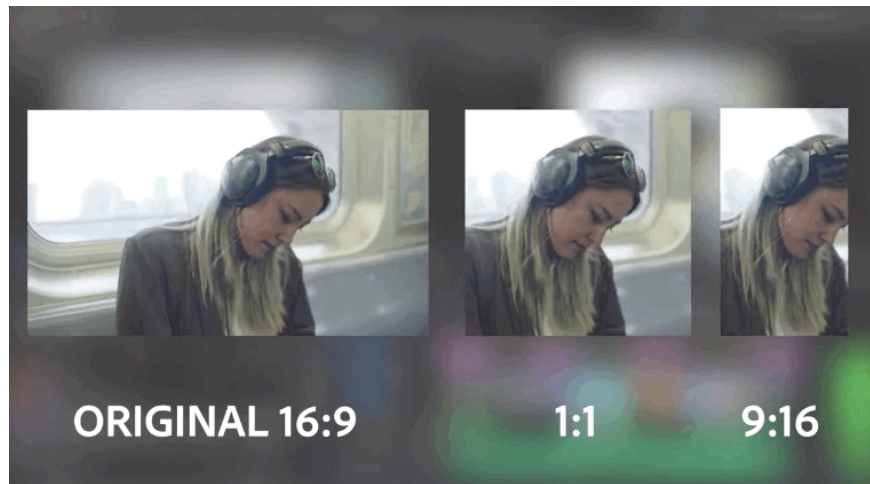
The new feature is called Auto Reframe and has the ability to automatically change video aspect ratios to standard ratios according to the user's wishes.

Some time ago, Adobe integrated artificial intelligence (AI) into Premiere to give this video editing application the ability to automatically remove unwanted objects. Recently, Adobe has continued to integrate the new AI technology developed based on artificial intelligence Adobe Sensei for the Adobe Premiere Pro application to help users save time when they want to edit and share videos on platforms. Different social networking platforms.



The new feature is called Auto Reframe and has the ability to automatically change video aspect ratios to standard ratios according to the user's wishes.

In a nutshell, the aspect ratio of video on each social networking platform is different, so users will have to edit the video to the corresponding aspect ratio if they want to share their videos.



But with Auto Reframe, with just one click, you can easily change the aspect ratio of the video to 1: 1, 16: 9 or 9:16 aspect ratio without affecting image quality. Everything is automatically converted.

Besides, Auto Reframe can be used as an effect and editors can integrate it on Premiere's timeline.

There are three different motion presets that users can choose from: Slower Motion, Default and Faster Motion to help the algorithm generate custom keyframes, automatically identify and predict the speed of motion in motion. video.

Auto Frame will soon become an effective assistant to make video editing easier and more convenient. In addition, the feature also has many different uses, please explore yourself.

1. Google Duo adds a new feature that allows video calling in the dark without turning on the light
2. Microsoft revived PowerToys, a popular customization tool on Windows 95 / XP

In addition to introducing Auto Reframe on Premiere Pro, Adobe has been adding many other useful features to its Creative Cloud applications to serve requests from different social networking platforms. Premiere Rush CC, a free mobile version of Premiere Pro, made specifically for YouTube content creators, will have additional video export options optimized for each social networking platform. Various, such as Snapchat, Instagram, Facebook or Twitter.



*Auto Reframe works based on artificial intelligence platform Adobe Sensei*

Auto Reframe will be officially added to Premiere Pro later this year.

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