

## Admire Vaio W - Sony's first Netbook

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*Source: PCWorld*

Equipped with 10.1 inch high resolution screen (1366 x 768 pixels), Vaio W can display more information than regular netbook. It is only 1 inch thick (not including the battery) and weighs less than 1.2 kg.

Appearing under 3 tones for users to choose (white, pink and brown for business users), Vaio W owns Intel Atom processor with 1.66 GHz speed, Windows XP operating system installation and 1GB RAM .



*Source: PCWorld*

It can be said that these are all "standard" configurations, popular of mid-range netbooks today. Therefore, Sony intends to use the "high resolution" feature as one of the key differences between Vaio W and rival netbooks. The company will also actively promote its touchpad, which is about the same size as a traditional laptop.

In the Japanese market, the selling price of Vaio W is about 630 USD, equivalent to products sold by indigenous businesses like Toshiba and Fujitsu. But compared to foreign netbook brands like Dell and Acer, Vaio W is significantly more expensive.



*Source: PCWorld*

However, the price tag of Vaio W in international markets such as England, France, Germany, Austria, Italy and Spain will be cheaper than in Japan, when it officially ships in August. As expected, Sony will apply a price of 500 USD to increase the competitiveness of the product.

The PC industry witnessed a record decline in the first quarter of this year, when the gloomy economy forced users and businesses to tighten their belts and postpone unnecessary purchasing decisions to no time. term Global PC sales fell 8% compared to the same period in 2008, which led to the slump as the desktop.

Fortunately for the handheld computer segment, the growth rate is still 10%, mainly due to the strong demand for netbooks.

Sony went very close to the netbook district earlier this year when it launched the Vaio P. laptop line. Small enough to fit into the Vaio P pocket, install the Windows Vista operating system and own the chip version. Intel Atom is more powerful than most netbooks. The selling price of Vaio P is also up to 800 USD, much higher than the average level of the netbook market.

### **"Internal organs" inside**



*Source: PCWorld*

Sony W features a 160GB hard drive, 5400 revolutions per minute. The connectivity solutions are quite rich with 2 USB ports, Bluetooth and Wi-Fi 802.11 a / b / g. Its "brain" is the Intel Atom N280 processor clocked at 1.66 GHz.

### **Function**



*Source: Engadget*

Just above the high-resolution screen, wide-angle (16: 9) is an integrated webcam, allowing users to easily conduct chat and video conference. It also has a built-in Memory Stick Duo / SD card reader.

The Vaio W touchpad has the same size as a regular laptop. Therefore, it is much easier to control the mouse pointer on the screen than in other netbooks.

**Intel graphics, Windows XP**



*Source: Engadget*

Vaio W is equipped with Sony GMA 950 integrated graphics chip and installed Windows XP Home Edition SP3. However, the battery life is slightly "remote" when running only 3.5 hours on a charge.

### **Charming coat**



*Source: PCWorld*

Comes with the device is a corresponding color soft cover, with USB mouse for customers who need it. Sony claims that Vaio W is an environmentally friendly product because it uses a mercury-free LCD screen. The cover box is also made from a 95% recycled cover.

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