

Acer leads the touch screen trend

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The development of touch screens on smartphones and tablets and the emergence of **Windows 8** operating system has created a trend of touch screen laptops imported strongly into the Vietnamese market. Acer is one of the brands that embraces this trend, responding quickly to consumer demand with three product lines spread across different customer segments.



The first is the **Aspire S7 Ultrabook**, which is included in the high-end product group, which is considered Acer's " *golden generation* " laptop today. The machine has a class design with a metal cover, using Gorilla Glass 2 toughened glass layer to increase the strength and scratches of the touch screen.

The screen also has an opening of up to 180 degrees, making it easy for users to share information with partners during the meeting. Full HD 1,920x1,080 pixel resolution screen displays brilliantly entertaining content.

The Aspire S7 runs well on a powerful hardware platform with Intel Core i7-3537U processor, 128 GB SSD drive and more than 6 hours of battery life, processing " speedy " information on Windows 8 operating system. With these advantages, products are competitively priced at **29.99 million dong**.



Ultrabook Aspire P3-171.

And **Aspire P3-171 Ultrabook** is a handy product for users to move a lot and love the trendy design. The most outstanding feature of the device is the *"2 in 1" design* . With this laptop, users can use it as a lightweight thin Ultrabook with full keyboard and Windows 8 operating system. Or just disassemble the screen, P3 immediately becomes a tablet with a thickness yet. to 1 cm.

11.6-inch screen with 10-point interactive touch of the device with the ability to display details to every detail with high resolution (1,366x768 pixels) is not inferior to S7 *"elder"* in sensitivity . The configuration is enough to handle the daily workload with Intel Core i5-3339Y Ivy Bridge processor at 1.5 GHz, 2 GB RAM, 128 GB SSD drive. Currently, P3 is priced at **18.49 million dong**.



And the **Acer Aspire V5** is a high-quality touch laptop product. The highlight of V5 is the diversified configuration, the ultra-thin design according to Acer standard at an affordable price (ranging from **8.5-15 million VND**). V5 screen displays well even large resolution images. Battery capacity can be used for many hours, V5 Touch is suitable for students and teachers because it meets the needs of group study, moving, presentation .

Besides the V5 Touch leading product is Aspire V5-471P (14 inch screen resolution of 1,366x768 pixels, Intel Core processor i5-3317U, 4 GB DDR3 RAM, 500 GB memory), users also Other processors can be selected according to their own needs such as Celeron 1007 / Pentium 2117 / Pentium 997B / Core i3-2377 / Core i5-3317, sold at a lower price than normal **2 million VND**.

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