

## Acer blamed Dell and HP 'sabotaging' ultra-thin laptops

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According to DigiTimes, Wang said that HP and Dell are not enthusiastic about the ultrathin ultra-thin laptop market segment, especially in the US. Instead, the "giants" on the computer market again shake hands to push the price of the mainstream laptop to \$ 400. At that price, users find universal laptops instead of ultra-thin laptops because they sacrifice some features, such as optical drives.

Sales of the CULV power-saving microprocessor for Intel's ultrathin laptop were not as successful as expected. Wang was very upset by Intel's plan, and in 2010, the company will focus on producing popular laptop platforms, and may invest less in ultrathin laptops.



JT Wang chairman worried about the future of laptop ultrathin without Intel's support.

Ultra-thin laptops, such as Acer Aspire Timeline 3810T and Asus UL30a, are less than 2.54cm thick and can work all day without charging. This computer is a little bigger but is much more powerful than a netbook. However, many laptops find it difficult to handle 1080p HD video content in part because many machines do not have integrated graphics cards, typically Asus UL80vt.



Acer Aspire Timeline 3810T ultra-thin laptop

Even so, Acer's boss still believes that users are more interested in this laptop than HP and Dell have *leaked* to Intel. At a recent trade show held in Taiwan, ultrathin laptops accounted for nearly half of the laptops Acer sold. Acer doesn't say how many ultrathin laptops it has sold this year, but analysts predict that the laptop will account for 30% of its sales this year. Many new models will appear in March or April next.



## HP ProBook 5310m

It seems that Mr. Wang's judgment on HP and Dell is not entirely true because both of these big men don't necessarily ignore the ultra-thin laptops. HP already has the ProBook 5310m and Pavilion DV2 (running on the AMD Athlon Neo platform) and Dell has also contributed to the newly launched Inspiron 11z and Vostro V13.

Acer is currently the second largest computer manufacturer in the world. HP took the lead and Dell retreated to 3rd place.

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