

## **A Chinese company uses GPS to track chickens to make sure they 'eat well and sleep'.**

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Recently, Chinese online insurance company ZhongAn Online developed a new GPS tracking device, especially for poultry called GoGo Chicken (according to the Wall Street Journal). Accordingly, this device will be integrated with a lot of tiny sensors, fitted to the feet of the chickens. GoGo Chicken will be responsible for tracking and collecting information such as how the chickens 'habitats, whether to ensure proper temperature and humidity, or what the chicken has eaten and' can function how '

ZhongAn Online calls this product 'blockchain farming' (blockchain farming) for 4.0-year farmers, because it uses real-time public record technology, which has been widely used in the electricity sector. Death, now used in livestock, specifically to store data of chickens.



### 1. Smart toilets can help protect users against heart failure

The information that GoGo Chicken collects will be compiled and brought to the farmers through a mobile application.

Experts hope that this GPS tracking device will help prevent food safety issues early on poultry from the stage of raising livestock. In case of problems with the health of chickens such as plague, illness, stop eating . data

monitored by the device can become a useful channel of information, helping to find the source of problem. However, ZhongAn Online also has its own use of this technology. As an insurance company operating in the agricultural sector, ZhongAn Online is seeking to reduce risks and liabilities in livestock-related incidents through data collected by its equipment.

In one report, NPR said 100,000 chickens were wearing surveillance equipment. ZhongAn Online said the devices will also be initially used on 2,500 farms in China by 2020. Besides, the company is also developing a family-based facial recognition technology. so that customers can ensure that they are eating the same chicken that they have selected from the farm.



#### 1. How can IoT help you enjoy 4.0-style meals?

In the near future, consumers will be able to confirm that what the chicken they set for 'meat' during holidays is doing, how to eat and sleep, is uncomfortable in people without a device to follow. Watch even more advanced. It sounds funny but this is really a civilized breeding model, which helps the product quality to be strictly controlled from the stage of captivity to finishing, and will likely become a trend of development for the future. The future of agriculture in general and animal husbandry in particular.

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