

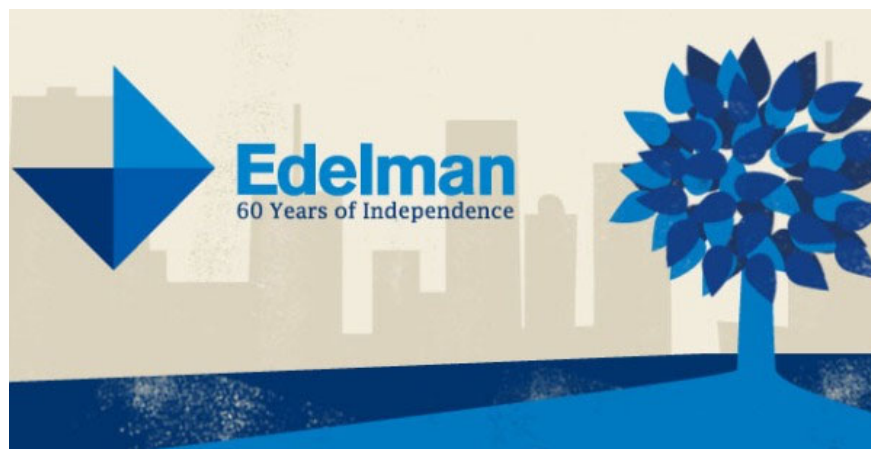
91% of technology managers believe that AI will be the center of the next technology revolution

More than 60% of the public and 54% of technology executives think that the field of artificial intelligence needs to be regulated and implemented to ensure the development of technology in particular, and the whole general type.

Recently, Edelman's AI specialized center - a large group in advertising and media, conducted a real survey of more than 1,000 Americans, and 300 executives are currently holding role of managing large technology companies. Summarizing and carefully analyzing each answer, Edelman's experts found that more than 60% of the public and 54% of technology executives think that the field of artificial intelligence needs to be regulated, yes. implementation directions to ensure the development of the technology industry in particular, and all humanity in general.

More specifically, Edelman Artificial Intelligence is a survey conducted to explore issues around the field of AI, from the obvious positives that AI impacts on health care, health, until concerns about ethics when this technology is widely applied.

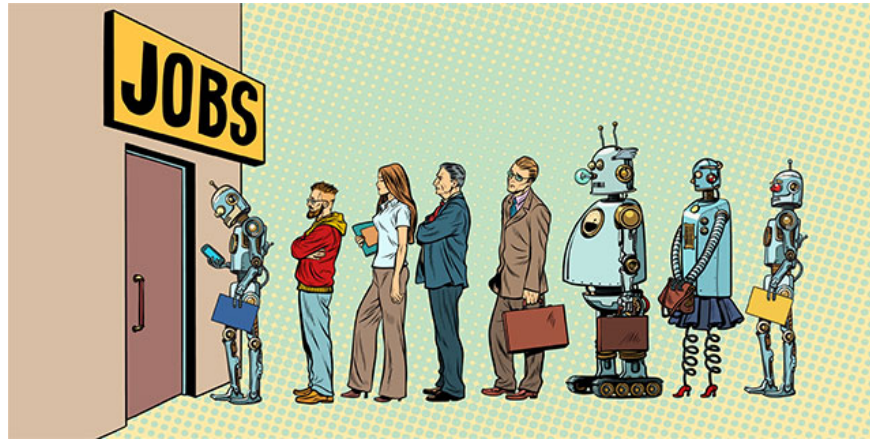
'We realize that almost everyone is curious about the real benefits of AI, but there are still considerable doubts and worries about using AI that can lead to losing jobs. wide-ranging, inequality in income and above all, the issue of social management ', Sanjay Nair, expert responsible for the shared survey.



1. AI engineer Facebook talks about deep learning, new programming languages ??and hardware for artificial intelligence

According to Edelman analysts, in general, ordinary people tend to be more skeptical about AI than leading technology managers when it comes to the future impact of this technology on every field. areas in life,

out of 10 members of C-suite (the highest management group of a company and named after the "c" initials, such as CEO (CEO), CFO (CFO) and CFO) has described AI as the most important nucleus in the next technological revolution of mankind, and at the same time 8 out of 10 people interviewed agreed to receive This decision, despite concerns about employment and social ethics.



1. [Infographic] Benefits and hazards from Artificial Intelligence

Thus it can be seen that the majority of the people Edelman surveyed believe that the AI will lead to the emergence of many models of extensive improvement, such as production rationalization and improved delivery. business decision. Specifically, 94% of technology executives and 85% of people think that AI will help create smart, creative houses, and more than 74% say that the technology will change the entire automotive industry. automation and self-propelled vehicles with existing foundations are companies like Waymo, Uber, GM Cruise and many other potential businesses.

In addition, most agree that AI will have a positive impact on quality of life. Approximately 91% of executives and 76% of the general public are somewhat or fully agree that some of the current difficult and dangerous tasks will be transferred to machines, thus contributing to helping good quality of life in general. Besides, AI can also improve the quality of people's lives by helping us live longer and getting better care through smart home devices. However, the majority of respondents (65% of CEOs, 75% of people) believe that will also lead to more serious isolation in life, people will be less interactive with each other, as well as the AI will reduce creativity and freedom in thinking.

Therefore, nearly 60% of people in general and 54% of executives think that AI development guidelines should be applied and developed by state authorities, while less than 20% (15% and 17%) believe that the industry can adjust itself to the global development trend. At the same time, 63% of respondents said that technology companies would have to prove that AI will improve lives, create jobs and specify ways to improve local and national economies. And more than 70% say technology companies also need to use AI to improve society, as well as the long-term consequences that it can cause.



1. McAfee expert explained how deepfake and AI are drilling through the cyber security wall

According to Kay Firth-Butterfield, head of artificial intelligence and machine learning at the World Economic Forum, this study by Edelman draws us a picture that is both deep and detailed, and copper the time also raises many profound problems that humanity needs to work together to solve. Since then, it is clear that businesses and governments need to think carefully and come up with a plan to act properly in many issues to ensure that the potential impacts of AI do not cause society to lose benefits. obviously can be accumulated from technology. The key issue is that mankind must be aware of the risk factors associated with this type of technology transformation, while creating an environment where benefits can be spread proportionately. and comprehensive in the whole society.

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