

9 great 'pickpockets' customers that clothing salespeople never reveal to you

Please join us to refer to 9 great customer pockets that clothing salespeople never reveal to you in the article below!

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Clothing stores in the world today know how to use tricks to consumers to spend more on shopping.

On the Bright Side page, there was a vote on " *honesty* " of many things, helping us realize that there are things that the producers and clothing shops are trying to hide. Let us take a look at **9 great "pickpockets" customers that clothing salespeople never reveal to you** in the article below!

1. Discounts are beneficial for stores, not customers



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Discounts are a way to get you to buy things that are outside your original plan. It's hard to resist seeing the 30% discount boards - 50% of them hit the eye every time they passed the store. But what is the actual discount?

1. Sometimes, stores have deliberately listed, pushing prices higher than originally planned and selling " *terrible* " to attract customers.

2. The 70% sale signs will be displayed everywhere but you will only find only 1 or 1 items discounted. For other things, only about 10% discount.

2. Size S, M size is not the same company



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Different manufacturers must have a scale of operation, regulating different size tables. Therefore, you can wear standard size in this company but not sure to fit that size in other firms.

Therefore, don't be too surprised when the order size is usually worn by this company, but it is worn slightly or baggy. Moreover, the sale is very good "size", so please pay attention not to be cheap but bring back the item you can't use.

3. Cooperating with famous designers does not mean that the goods will guarantee quality



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Big brands sometimes want to "lean on" famous designers. Their goal is to "pick up" customers more with exclusive labels.

However, what is worth mentioning here is that this 1-0-2 standalone item is unlikely to be a limited edition and the quality of the fabric, as well as the design, is not necessarily better than other models.

See more: 13 words and 10 sales secrets that certain sales people must know

4. Instead of hanging on the shelves - "dumping" clothes always attract customers



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Have you ever noticed that all clothes in a store are neatly or stacked on top of each other, while items that are "dumped" with other things are stacked on top of each other?

Research has shown that putting clothes in a mess with a sale table can stimulate the happiness of customers when you feel you have bought a bargain. Therefore, they will buy more, to the point of lack of control.

5. The toxic chemicals used in clothing production



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Even if a product is labeled "100% natural", it can still be dangerous to your health. Clothing manufacturing includes chemicals that cannot be identified and are not properly tested. Some toxic substances help fulfill the designer's desire for the color or texture of the item, while others protect clothing from insects and mold.

So **remember to wash new clothes before you wear them**. It will reduce the amount of dangerous chemicals and keep you safe in the case of germs from some customers who have tried it.

6. Clothing of synthetic materials is the same price as products made of cotton



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Manufacturers often "price" with synthetic material clothing as a way to stimulate customers to choose clothes made of cotton fabric.

When the customer thinks that the cotton robe or wool has the same price as the synthetic material, why not choose them.

See also: 10 miraculous colors that can boost sales

7. Designer clothes sometimes have poorer quality than similar items in the store



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Many people do not hesitate to "withdraw money" in the area of ??designer goods in expensive fashion stores. However, sometimes clothes, accessories - are easy to copy ideas. Many brands produce designs similar to

designer goods but with cheaper materials to serve those who cannot afford to buy clothes at expensive stores but still look forward to " *trendy* " and keep up with the trend.

8. The clothing material is now far from the old times



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There are clothes from my father's time, my mother still uses it well. But that's just a story of the past because today, clothes are often **of poorer quality** : sloppy seams, poor quality prints, cheap plastic accessories, . This is the goal of manufacturers: make everything fast and cheap for us to buy more often.

9. Fashion trends change every week



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The fashion trend that previously only had two spring and summer seasons and autumn and winter disappeared like a wind. Modern clothing manufacturers today dominate the market by **continually updating new trends** in stores, collections, or combinations of strange items to stimulate shopping. That leads to an increasing demand for shopping that makes spending more and more expensive.

See also: The "divine" tips from 100 years ago are still useful

Having fun!

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