

8 years on Steve Jobs launched the first generation iPhone

On January 9, 2007 (US time), Apple first announced the iPhone - smartphone that changed the mobile industry and captured many marks in consumers' hearts.

On January 9, 2007 (US time), Apple first announced the iPhone - smartphone that changed the mobile industry and captured many marks in consumers' hearts.

The launch of the first iPhone was held during the Macworld Conference & Expo event at Moscone West, San Francisco (USA) and the poster was the late Apple CEO **Steve Jobs** . Apple then confirmed that the iPhone is a product that redefines the concept of mobile phones and personal computers.



Steve Jobs introduced the iPhone.

Set a goal of capturing 1% of the global mobile phone market share in 2008 but the results that Steve Jobs and the entire company achieved more than expected. iPhone has become a symbol in the mobile industry and also the world's best selling smartphone for many years. As of mid-2014, the total number of iPhone sales has exceeded 500 million units.

iPhone has all 8 generations. The early iPhone, also known as iPhone 2G, along with 3G, 3GS and 4 are the products associated with Apple's most famous character, Steve Jobs. The appearance of iPhone 4S is associated

with a sad memory of **the departure of Steve Jobs** . From iPhone 5 onwards, the device is made on 3.5 inch screen, slimmer design in which iPhone 6 and iPhone 6 Plus are the latest model, reaping many successes and also clearly mark Tim's Cook, Apple's current CEO.

Although it has to compete with many competitors, after 8 years of launch, iPhone is still the name attracted in technology and users. Under the steering of Tim Cook, in front of Android rivals, Apple cleverly changed himself to satisfy customers. Evidence is that **the iPhone 6 duo has been constantly "on the line"** and although it has only just entered the phablet segment, it has received many good signals.

Video of the first generation iPhone launch:

You finished reading the article "**8 years on Steve Jobs launched the first generation iPhone**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.