

# 8 reasons why you want to succeed in business, don't let 'me' overwhelm

Want a successful business, get rid of yourself and focus on doing!

People have "me". You can't deny that you don't. The problem is that there are people who control, some people don't make things in life happen as they want. Read the following below by author John Rampton in Entrepreneur Magazine for a closer look at the "me" and its harm.

Years ago, I used to own a successful startup. After that, I resold it and earned a lot of money. It is because of this that I have a thought that I can do everything. Since then, I started to let "personal" me "be".

After a while, I launched a new business project and acted as if I were a "bomb" - no one could stop me from "exploding". Soon, I failed and the reason was not the company, the product or the personnel. 100% is my own - the "knife" ruined what I built myself. I lost almost everything I had.

In business, knowing how to control "I" - having a "healthy self" is the best thing. It helps you to be self-esteem, know your energy and be confident in yourself to dare to start a business in the early stages. However, when it is impossible to "hold", "ego" becomes aggressive and can lead to many serious situations.



Here are 8 reasons why you need to control your "ego" if you want sustainable business.

## 1. "I" makes you not realize that you still have to learn

When I started blogging, I wrote 3 articles a day for nearly 1 year without anyone's help. 6 months later, I wrote more when I was a full-time employee.

Many leaders think they know the answer to every question, so acknowledging that they need to improve by learning something is that they are confirming their weaknesses. That is their "ego" because this thought is completely wrong. **Admitting you need to learn more is not a defect.**

Don't be afraid to be judged when you ask questions and accept opportunities to learn from others. Ask colleagues and friends about their ideas for the work you are doing. This will help you stay calm even when you have a problem and remind "you" that you still want and need help.

Learning by asking questions will help you control the "ego" effectively.

## 2. "I" makes you ignore opportunities

You will think that the "ego" will push you towards the "greatest and best" of everything in your career. However, in fact, **letting the "me" overwhelm means you are complacent and conservative.**

My "ego" often told me: *"You are impressed, you have thought and completed everything you need to accomplish, finish!"*. Because of this, it makes me unable to pursue innovation and great opportunities that can help my business career move forward and be more successful.



Take **Gary Vaynerchuk** as an example. If he did not "embrace" all social platforms from the beginning, such as Wine Library TV podcast video in 2006 and Twitter in 2007, then VaynerMedia could not become an "empire" as it was today. now on. When you have a chance, don't be afraid to rush into it quickly, test all possibilities and you will become a pioneer for that new.

## 3. "I" makes you overestimate your ability

When I started to set up a payment solutions company about a year ago, I thought I was smart enough to calculate everything needed to run the entire business operation. And the truth is *"life seems to laugh in my face"*. While most business owners like me expect me to control many offices and branches, don't pretend to fool yourself that you need to have them all.

Being confident in yourself is important, but when business is growing, you will have to explore the capabilities of the better people so that they can develop their abilities well. **Don't let "me" tell you that you are the smarter than all.**

I am not afraid to read many books and learn basic accounting knowledge, but I understand that I know nothing about tax deductions, codes and regulations regarding small businesses (like companies). I started to throw away my "self" and hire people who really understand what they are doing with books and accounting. Obviously, I need more than people like them.

You can't do everything, so stop trying, throw away the "me". Learn enough to begin, then be humble enough to realize when you need to hire a support specialist.

#### **4. "I" makes you a small, small boss**

"Micromanager" refers to those who pursue perfection in all things, always perfection to every detail and often embrace the work of their subordinates.

I used to face this habit many years ago. I want to control everything and almost every corner of my business, whether it is answering emails, customer contact, payroll, meeting partners or other errands. Obviously, as the boss, everyone needs to know everything related to the base of the property I have built, but this is also the "trap", the huge opportunity cost that I have to pay.



You and your team have never been perfect. There will be times when the expectations of both parties are not the same and now, that bridge is acceptance. However, instead of showing yourself as a leader, a critic, and constantly observing team members, you create a culture that makes everyone believe you have no faith. on them.

Moreover, science also found that "micromanager" people often work with very low efficiency.

**So, get back in time and give space for your employees to shine.**

## 5. "I" does not let me ask for help

We all know stories about successful entrepreneurs. However, one aspect that is not discussed so much is that people contribute to their success - that is advisers, associates, experts, even families, friends. friends and colleagues. Steve Jobs has Wozniak, Bill Gates has Allen.

Phil - my mentor and a billionaire helped me realize that it was "me" that made me "blind" and could not understand that: If there were no such people, companies like Apple and how Microsoft can grow to be *"terrible forces that destroy it"* today.

Phil added that even if he owned a huge fortune, he always had advisers. I think it is strange: **a retired 76-year-old man still keeps an advisor, saying nothing to the richest people in the world today.** As it turned out, having a supporter helped Phil learn from the experiences of others.

*"There are things that you never understand until you go through it. I have never once been without a counselor. They are people who help me be more confident when making decisions,"* Phil stressed. .

Whether it's a partner, mentor, coach or team member, never let "me" stop you from getting help when you need it.

## 6. "I" makes me the "center" of every decision

Just because the favorite color is red doesn't mean red is the best color for your logo (or for the office wall color). That color may not match the brand's voice because it is too strong, too stimulating and colorful for a company about accounting services.

However, just because you are the boss and that is your hobby, you insist on choosing this color. In fact, the problem is not the color but the thinking (mindset), the "me" does not allow you to receive and consider the opinions of others.

Business - the focus is not you. It is the customer - how to meet the needs and upgrade the quality of products - services. If you don't listen, you can never keep them.

## 7. "I" forced me to move forward but could not step back

"The me" forces us to do the right thing. This means when participating in a debate, you must win; when taking the exam, you must achieve the highest results (or at least, must be in the top); When doing business, you must succeed, constantly making money, not failing or losing money.



**"The me" forces you to move forward until you cannot progress or fail completely.**

All thoughts never make your company stronger.

My friend - Zac Johnson always said: "*Because you don't accept defeat, you fight just to fight. Real leaders always know when the war will end.*"

## **8. "I" makes me set goals that cannot be achieved**

Finally, just because "ego" is so big, I never accomplish the goal. Is that the worst thing? Definitely a must.

I expect too big, think about things that are too big for me to wake up when I can't do it.

I repeated this about 1000x times. I set the alarm at 5:30 to get up early to the gym again and again and I could never do it. In business as well, I set a revenue target of 1 million in the first month and you already know the result.

As a boss, it is important that you **set realistic and feasible goals and** have a step-by-step plan to do so. When your mind is covered by "clouds" of ambiguity, utopian expectations you can't achieve anything.

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