

8 reasons MacBook is better than other laptops

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MacBooks have been around for a while, and in that time they've established themselves as one of the most popular laptops out there. They are well designed, easy to use, and come with some great features. But why are they so popular? And more importantly, why are they better than Windows laptops?

Today's article will explore some of the reasons why Apple laptops are better than the competition, in everything from durability to ease of purchase, and more.

8. Apple Ecosystem

The Apple ecosystem is made up of all the hardware and software that Apple designs and delivers. Almost all Apple devices, apps, and operating systems are part of the ecosystem: iPhone, iPad, Apple TV, Apple Watch, Mac, iCloud, Apple Music, and more.

So when people talk about the Apple ecosystem, they're actually referring to how well all these products work together. It's an ecosystem where you can start a task (like reading an article) on your iPhone and then pick up where you left off on your Mac or iPad.

Seamless switching between Apple devices is the main reason why MacBooks are better than Windows laptops. While other laptop manufacturers have tried to create their own ecosystems, none of them have been as successful as Apple.

The unique benefits of the Apple ecosystem, thanks to the company's years of research and development on user experience, help make MacBooks more integrated and seamless than other laptops.

7. Immersive Experience



Another reason MacBooks are better than other Windows laptops is their high-quality audio, video, and typing experiences, making them a more appealing package. For example:

1. The Retina display on a Mac has a higher pixel density than most Windows laptop screens, making everything appear sharper. Only very high-end Windows laptops have comparable display quality.
2. The keyboard uses scissor-switch keys, so the travel and distance between the keys help you type very comfortably, not as fussy as most Windows laptops.
3. The MacBook's speakers outperform the competition and sound much better than most other Windows laptops in its class.

Windows laptops with great keyboards mainly for gaming don't have very good speakers. Or if they have a great screen and sound, the keyboard isn't good enough. Meanwhile, Apple does well in all aspects, creating a suitable device that delivers a truly great user experience.

6. Magic Trackpad

The Magic Trackpad is one of the MacBook's best features. This trackpad offers a smooth, responsive experience unlike any other laptop on the market for several reasons.

First, Apple's trackpad is built around haptic feedback. So instead of buttons below its surface, the trackpad uses magnets and motors to record a click. This means the user can click anywhere on the trackpad. Many Windows laptop manufacturers have now used this design.

Second, the trackpad comes with a ton of gestures (in combination with software) that make controlling your Mac super convenient. For example, you can zoom in or out almost anywhere with a two-finger pinch, or activate Mission Control by swiping up or down with four fingers.

Finally, the touchpad is also large and comfortable to use, making navigation quick and easy. Most laptops from other brands these days have smaller touchpads, since their focus is on other gadgets.

5. macOS and apps



Another big advantage of the MacBook is the operating system. MacBook comes with macOS, a highly stable and user-friendly operating system built specifically for Apple computers. While the general perception is that macOS is not user-friendly, first-timers actually find it easier to use macOS than Windows.

Furthermore, it comes with many pre-installed Mac apps designed to work well with all your other Apple devices. The App Store also has more high-quality apps, perfect for productivity, creativity, and entertainment.

4. Quality and Durability

Apple laptops are not only equipped with top-of-the-line hardware, but also with high quality and durability. With regular, moderate care, a Mac can easily last 6 years or more. All you need to do is take care of your Mac properly.

Although many laptops compete strongly in this area, the MacBook still leads. They have a unibody aluminum design, which makes them sturdier and significantly more resistant to abrasion (unless you drop them, of course, which causes them to dent).

And even if something goes wrong, Apple offers a 1-year warranty on all products, with an easy repair registration process at your nearest Apple Store.

3. Longevity and resale value



One of the best things about MacBooks is their longevity and ability to maintain value. While many laptops can last for several years (or more), the MacBook is the only laptop that looks stylish after that time and still has a good price in the second-hand market.

As time went on, the applications got bigger and bigger and all the computers started to slow down. But Apple is one of the best companies around continuously supporting older devices with new software updates. Not only does this keep you safe from security threats, but it also means you can continue to get new features on your Mac as it ages.

Perhaps this long lifespan is why the MacBook holds its price so well. You can usually sell a 3-year-old MacBook for about 50% off the original price, while you'll only get 25% of the original value if you sell a 3-year-old Windows laptop.

2. Easy to buy

There are two reasons why MacBooks are easier to buy than other Windows or Linux laptops.

First, they come in only two types - MacBook Air and MacBook Pro - each with different target markets. This shortened list of options makes it easier to choose the right MacBook for you.

Second, Apple's online store is well organized and easy to navigate, and the company's retail locations are scattered across the globe, filled with knowledgeable staff to help you make your purchases. In contrast, many other laptop manufacturers' websites can be difficult to navigate, their retail locations can be cluttered and overstocked.

1. Design and social image



MacBooks are great. They have a sleek design that other laptop brands are always trying to copy. Apple has spent years building the brand's social standing: Premium and innovative.

People who see you with a MacBook may think you're creative, stylish, and successful. Of course, you can do all of that with any type of laptop. But there is no denying that the MacBook brings a level that other laptops do not have.

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